Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings RECORDATION FO TRADEMA	ORM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks; Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): Juice it Up Franchise Corp. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other_Change of Address Execution Date: 01/15/2002	2. Name and address of receiving party(ies) Name:Juice it Up Franchise Corp. Internal Address: Street Address: 17915 Skypark Circle, Suite J City: State:CAZip: 92614 Individual(s) citizenship
A. Trademark Application No.(s) Additional number(s) attachments and address of party to whom correspondence concerning document should be mailed:	B. Trademark Registration No.(s) 2,210,602 2,248,570 ached Yes No 6. Total number of applications and registrations involved:
Name: Niky Syrengelas Internal Address:	7. Total fee (37 CFR 3.41)
Street Address: Crockett & Crockett 24012 Calle De La Plata, Suite 400 City: Laguna Hills State: CA Zip:92653	8. Deposit account number: 03-3700
9. Signature. Niky Economy Syrengelas	
Name of Person Signing	February 17, 2004 ature Date Get, attachments, and decument:

Commissioner of Patent & Trademarks, Box Assignments Washington, O.C. 20231

CROCKETT & CROCKETT

Patent and Trademark Law A Professional Corporation

24012 Calle De La Plata, Suite 400 Laguna Hills, California 92653 Telephone (949) 588-6171 Facsimile (949) 588-6172 www.crockett-crockett.com

February 17, 2004

Assistant Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, VA 22202-3513 SENT VIA FAX: (703) 306-5995

Tel: 703 308 9723 Fax: 703 306 5995

RECORDED: 02/17/2004

Subj: Juice Ventures, Inc.
Docket No.: 468.01

Re: Change of Address for Registrant of Trademarks

Dear Ladies and Gentlemen:

Please note that Juice it Up Franchise Corp. has changed its address from 15520 Rockfield, Irvine, CA 92618 to 17915 Skypark Circle, Suite J, Irvine, CA 92614. The change of address should be applied to registered trademarks 2,210,602 and 2,248,570. A duplicate copy of the cover sheet is enclosed to be used for the deposit account transaction.

Thank you for your assistance. If you have any questions, please do not hesitate to give me a call.

Sincerely,

Niky Economy Syrengelas, Esq.

TRADEMARK REEL: 002795 FRAME: 0840