

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
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|                       |  |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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|                                    |          |                |                         |
|------------------------------------|----------|----------------|-------------------------|
| CONVEYING PARTY DATA               |          |                |                         |
| Name                               | Formerly | Execution Date | Entity Type             |
| LA COSTA HOTEL AND SPA CORPORATION |          | 11/15/2001     | CORPORATION: CALIFORNIA |

|                      |                                 |
|----------------------|---------------------------------|
| RECEIVING PARTY DATA |                                 |
| Name:                | KSL LA COSTA RESORT CORPORATION |
| Street Address:      | 55-880 PGA Boulevard            |
| City:                | La Quinta                       |
| State/Country:       | CALIFORNIA                      |
| Postal Code:         | 92253                           |
| Entity Type:         | CORPORATION: CALIFORNIA         |

|                           |          |                                       |
|---------------------------|----------|---------------------------------------|
| PROPERTY NUMBERS Total: 3 |          |                                       |
| Property Type             | Number   | Word Mark                             |
| Serial Number:            | 76145133 | LC                                    |
| Serial Number:            | 76132264 | THE LEGENDARY LA COSTA RESORT AND SPA |
| Serial Number:            | 76132267 | THE LEGENDARY LA COSTA RESORT AND SPA |

|  |                                    |
|--|------------------------------------|
| CORRESPONDENCE DATA  |                                    |
| Fax Number:  | (303)296-5310                      |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                    |
| Phone:   | 303/298-5700                       |
| Email:   | ptodenver@gibsondunn.com           |
| Correspondent Name:  | Peter F. Weinberg                  |
| Address Line 1:  | 1801 California Street, Suite 4100 |
| Address Line 4:  | Denver, COLORADO 80202             |

|                         |             |
|-------------------------|-------------|
| ATTORNEY DOCKET NUMBER: | 50264-00146 |
|-------------------------|-------------|

|                    |                                 |
|--------------------|---------------------------------|
| NAME OF SUBMITTER: | KSL LA COSTA RESORT CORPORATION |
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Total Attachments: 6  
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## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT made this 15<sup>th</sup> day of November, 2001, by LA COSTA HOTEL AND SPA CORPORATION ("Assignor"), a California corporation, to KSL LA COSTA RESORT CORPORATION, a Delaware corporation ("Assignee").

### RECITAL

Assignor has used (or had a bona fide intent to use) in its business the trademarks, service marks and trade names used in connection with Assignor's business set forth in Schedule "1" hereto (the "Trademarks").

Now, therefore, for valuable consideration as further described in that certain Purchase and Sale Agreement between Assignor and Century World Pte, Ltd. ("Century World") dated October 31, 2001, as assigned by that certain Assignment and Assumption Agreement Regarding Contract Rights dated November 1, 2001, between Assignee and Century World, the receipt of which is acknowledged, Assignor hereby assigns to Assignee all right, title and interest, whether statutory or at common law, in the Trademarks and all registrations thereof and applications therefore, together with all goodwill of the business associated with the Trademarks. Assignor and Assignee acknowledge and agree that this Assignment of Trademarks is made in connection with the sale of the ongoing and existing business with which the Trademarks are associated. Assignor agrees to perform any further acts and execute and deliver any documents for no additional consideration, which may be reasonably necessary to carry out and properly record the transfers contemplated herein.

In witness whereof Assignor has executed this instrument.

ASSIGNOR:

LA COSTA HOTEL AND SPA CORPORATION

By: 

Toshio Kinoshita  
Chairman of the Board

STATE OF California )  
 )ss.  
County of San Diego )

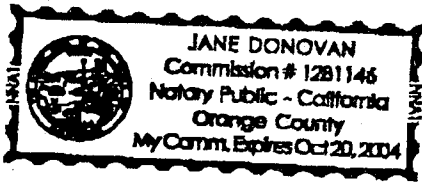
On this 15<sup>th</sup> day of November, 2001, before me, the undersigned Notary Public, personally appeared Toshio Kinoshita, Chairman of the Board of La Costa Hotel and Spa Corporation, known to me or proven to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

WITNESS my hand and official seal.

Jane Donovan  
Notary Public

My commission expires:

10-20-04



## Schedule "1"

| MARK                                  | COUNTRY | APP. SER. NO. | REG. NO. |
|---------------------------------------|---------|---------------|----------|
| CLUB LA COSTA                         | U.S.    | 76/109920     |          |
| CLUB LA COSTA                         | U.S.    | 76/109922     |          |
| ENCINITAS<br>BEACH CLUB               | U.S.    | 75/938559     |          |
| ENCINITAS<br>BEACH CLUB               | U.S.    | 75/938223     |          |
| LA COSTA                              | U.S.    | 76/116717     |          |
| LA COSTA                              | U.S.    | 76/116716     |          |
| LA COSTA BATH<br>& BEAUTY<br>SUPPLIES | U.S.    | 76/109923     |          |
| LA COSTA BEACH<br>CLUB                | U.S.    | 75/923706     |          |
| LA COSTA BEACH<br>RESORT              | U.S.    | 75/923331     |          |
| LA COSTA DAY<br>SPA                   | U.S.    | 76/109921     |          |
| LA COSTA LC                           | U.S.    | 73/616238     | 1481948  |
| LA COSTA<br>RAQUET CLUB               | U.S.    | 73/513429     | 1445623  |
| LA COSTA<br>RESORT AND SPA            | U.S.    | 76/131626     |          |
| LA COSTA<br>RESORT AND SPA            | U.S.    | 76/131625     |          |
| LA COSTA SPA                          | U.S.    | 76/132266     |          |
| LA COSTA<br>(STYLIZED<br>LETTERS)     | U.S.    | 73/151789     | 1197419  |
| LC                                    | U.S.    | 73/619872     | 1484909  |
| LC & DESIGN                           | U.S.    | 76/143304     |          |
| LC & DESIGN                           | U.S.    | 76/139994     |          |
| LC & DESIGN                           | U.S.    | 76/139993     |          |
| LC & DESIGN                           | U.S.    | 76/132265     |          |
| LC & DESIGN                           | U.S.    | 76/140011     |          |
| LC & DESIGN                           | U.S.    | 76/140006     |          |
| LC & DESIGN                           | U.S.    | 76/140009     |          |
| LC & DESIGN                           | U.S.    | 76/145133 *   |          |
| LC LOGO                               | U.S.    | 76/115223     |          |
| LC LOGO                               | U.S.    | 76/115474     |          |
| LC LOGO                               | U.S.    | 76/115828     |          |
| LC LOGO                               | U.S.    | 76/115746     |          |

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REEL: 002796 FRAME: 0466

| MARK  | COUNTRY           | APP. SER. NO. | REG. NO. |
|---|-------------------|---------------|----------|
| LC LOGO                                     | U.S.              | 76/140007     |          |
| THE LA COSTA<br>GOLF SCHOOL                 | U.S. - California |               |          |
| THE LA COSTA<br>LIFESTYLE                   | U.S.              | 76/145199     |          |
| THE LA COSTA<br>RESORT & SPA                | U.S.              | 76/144061     |          |
| THE LA COSTA<br>RESORT & SPA                | U.S.              | 76/140013     |          |
| THE LA COSTA<br>RESORT & SPA                | U.S.              | 76/140012     |          |
| THE LA COSTA<br>RESORT & SPA                | U.S.              | 76/140005     |          |
| THE LA COSTA<br>SPA                         | U.S.              | 76/122535     |          |
| THE LA COSTA<br>SPA                         | U.S.              | 76/115829     |          |
| THE LA COSTA<br>SPA                         | U.S.              | 76/115740     |          |
| THE LA COSTA<br>SPA                         | U.S.              | 76/140014     |          |
| THE LA COSTA<br>SPA                         | U.S.              | 76/115224     |          |
| THE LEGENDARY<br>LA COSTA<br>RESORT AND SPA | U.S.              | 76/132264     |          |
| THE LEGENDARY<br>LA COSTA<br>RESORT AND SPA | U.S.              | 76/132267     |          |
| TOURNAMENT OF<br>CHAMPIONS                  | U.S.              | 73/808845     | 1616126  |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN     | AUSTRALIA         |               | A577666  |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN     | AUSTRALIA         |               | A577665  |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN     | FRANCE            |               | 92418048 |

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| MARK  | COUNTRY | APP. SER. NO. | REG. NO.      |
|---|---------|---------------|---------------|
| LA COSTA<br>RESORT & SPA &<br>DESIGN                                | GERMANY |               | S 54347/41 WZ |
| THE LA COSTA<br>SPA   | JAPAN   |               | 2348526       |
| THE LA COSTA<br>SPA   | JAPAN   |               | 2534869       |
| THE LA COSTA<br>SPA   | JAPAN   |               | 2482595       |
| LA COSTA<br>INSTITUTE FOR<br>LIFESTYLE<br>MANAGEMENT<br>WITH DESIGN | MEXICO  |               | 518664        |
| LA COSTA LIFE<br>FITNESS WITH<br>DESIGN                             | MEXICO  |               | 518663        |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN                             | MEXICO  |               | 518242        |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN                             | MEXICO  |               | 518662        |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN                             | SPAIN   |               | 1703298       |
| LA COSTA<br>RESORT & SPA<br>WITH DESIGN                             | SPAIN   |               | 1703297       |
| LA COSTA<br>COUNTRY CLUB<br>BOSHU                                   | JAPAN   |               | 3004089       |
| LA COSTA<br>RESORT AND SPA  | JAPAN   |               | 3164373       |
| LC BOSHU<br>SPORTS SHINKO<br>LA COSTA<br>COUNTRY CLUB               | JAPAN   |               | 3164372       |
| LA COSTA<br>HISPANICA   | JAPAN   |               | 2587733       |
| LA COSTA HOTEL<br>BOSHU   | JAPAN   |               | 3007249       |

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|---|-------|--|---------|
| LC SPORTS<br>SHINKO LA<br>COSTA COUNTRY<br>CLUB BOSHU | JAPAN |  | 3149188 |
| THE LA COSTA<br>SPA                                   | JAPAN |  | 2348526 |
| THE LA COSTA<br>SPA                                   | JAPAN |  | 2534869 |
| THE LA COSTA<br>SPA                                   | JAPAN |  | 2482595 |

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