

07-31-2003



To the Honorable Commi

102512989

ademarks:

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

The Lamaur Corporation
5601 East River Road
Fridley, Minnesota 55432

7-28-03

ENTITY: Corporation - Delaware

Additional name(s) of conveying party(ies) attached? No

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

CWC Inventories, Inc.
2644 Metro Blvd.
Maryland Heights, Missouri 63043

ENTITY: Corporation - Missouri

Additional names(s) & address(s) attached? No

3. NATURE OF CONVEYANCE:

Assignment

Execution Date: December 16, 2002

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):

753,442, 774,262, 883,902, 1,017,724, 1,785,127
427,062, 706,408, 770,507, 770,506, 802,849
802,850, 862,032, 852,435, 831,583, 880,046
1,652,852, 1,678,211, 2,174,018

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

Annette P. Heller, Attorney
14323 South Outer Forty, Ste 512S
Town & Country, Missouri 63017

314/469-2610

6. Total number of applications and registrations included: 18

7. Total fee enclosed: \$465.00

07/30/2003 DBYRNE 00000092 753442

DO NOT USE THIS SPACE

01 FC:8521
02 FC:8522

40.00 OP
425.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Annette P. Heller

7/28/03

Total No. of pages including cover sheet: 2

Our File No.: 02C226/02 002MI02/2
C:\WPFILES\AGRMS\C22601MI.COV

FINANCE SECTION

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RECORDS

TRADEMARK ASSIGNMENT

Whereas, The Lamaur Corporation (Assignor), a Delaware corporation, located and doing business at 5601 East River Road, Fridley, Minnesota 55432 is the owner of the following trademarks; all listed trademark registrations which are registered with the U.S. Patent and Trademark Office; and foreign registrations valid at the time of this assignment:

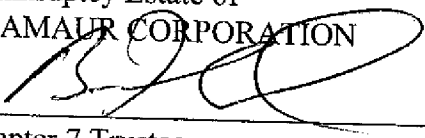
STYLE	753,442, 774,262, 883,902, 1,017,724, 1,785,127
STYLIS	427,062
STYLE-EYES	706,408
STYLON	770,507
STYLAST	770,506
STYLETTE	802,849
STYLIST	802,850, 862,032
TEEN STYLE	852,435
STYLE BRIGHT	831,583
STYLE CREST & DESIGN	880,046
DRY STYLE	1,652,852
STYLE PLUS	1,678,211
STYLE NATURAL REFLECTIONS	2,174,018
MR. STYLE	
FREE STYLE	
STYLAIRE	
TOP STYLE	

and

Whereas, CWC Inventories, Inc. (Assignee), a Missouri corporation, with its principal place of business at 2644 Metro Blvd., Maryland Heights, Missouri 63043, is desirous of acquiring said trademarks and registrations.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said trademarks together with the good will of the business symbolized by the said trademarks, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademarks and the registrations thereof effective as of December 16, 2002.

The Bankruptcy Estate of
THE LAMAUR CORPORATION

By: 
Its: Chapter 7 Trustee

Dated: 12/16/02

State of Minnesota)
County of HENNEPIN)

Subscribed and sworn to before me this 16th day of December, 2002.

Wendy S. Latuff
Notary Public

My Commission Expires: 01/31/02

