

08-08-2003

ET

Docket No.:

42725-0100 (AN00)



102519716

Tab settings

To the Director of the United States Patent & Trademark Office

See the attached original documents or copy thereof.

1. Name of conveying party(ies):
HANIG & COMPANY, INC. 2003 JUL 18 AM 9:46
FINANCE SECTION
7.18.03

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Illinois**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **ASPEN MARKETING, INC.**
Internal Address: **1200 Business Center Drive**
Street Address: **31W001 North Avenue**
City: **West Chicago** State: **IL** ZIP: **60185**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **02/09/2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers Yes No

B. Trademark Registration No.(s)

2,034,756

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Joseph W. Price**
Internal Address: **SNELL & WILMER LLP**

Street Address: **1920 Main Street, Suite 1200**

City: **Irvine** State: **CA** ZIP: **92614**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
19-2814

08/07/2003 6TOM11 00000200 192814 2034756
FC:0521 40.00 BA

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph W. Price **July 17, 2003**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

ASSIGNMENT OF TRADEMARK REGISTRATION

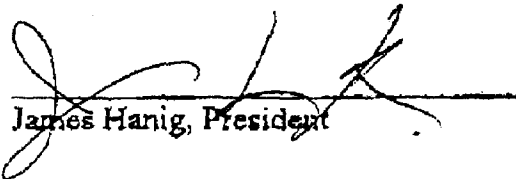
WHEREAS, HANIG & COMPANY, INC. an Illinois corporation, of 7101 N. Ridgeway Avenue, Lincolnwood, Illinois 60645, used and is the legal and equitable owner set forth in the records of the U.S. Trademark Office of the trademark design in International Class 9, which has been registered in the United States Patent and Trademark Office on February 4, 1997, under Registration No. 2,034,756; and

WHEREAS, ASPEN MARKETING, INC., a California corporation, duly organized and existing under the laws of California having a place of business at 1200 Business Center Drive, 31W001 North Avenue, West Chicago, Illinois 60185, acquired the assets of Hanig & Company on March 13, 1997, together with the goodwill of the business symbolized by the mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged said HANIG & COMPANY, INC. hereby assigns unto the said ASPEN MARKETING, INC. all right, title, and interest in and to the mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

Executed at Chicago, Illinois, on 2/09, 2003.

HANIG & COMPANY, INC.


James Hanig, President