

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Direct Marketing, Inc.		07/18/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Fusion Distributors LLC
Street Address:	102-3 Hamilton Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1932561	BROWN & CRISP
Registration Number:	2107540	MICRO MAGIC
Registration Number:	1890746	OVERNIGHT SENSATION
Registration Number:	2110949	POWER FOAM

CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	860-286-2929
Email:	TM@cantorcolburn.com
Correspondent Name:	George A. Pelletier, Jr.
Address Line 1:	55 Griffin Road South
Address Line 2:	Cantor Colburn LLP
Address Line 4:	Bloomfield, CONNECTICUT 06002

ATTORNEY DOCKET NUMBER:	MEG-0088-T
-------------------------	------------

NAME OF SUBMITTER:	Connie Wussow
--------------------	---------------

CH \$115.00 1932561

Total Attachments: 3

source=Assignment page 1#page1.tif

source=Assignment page 2#page1.tif

source=Assignment page 3#page1.tif

## TRADEMARK ASSIGNMENT

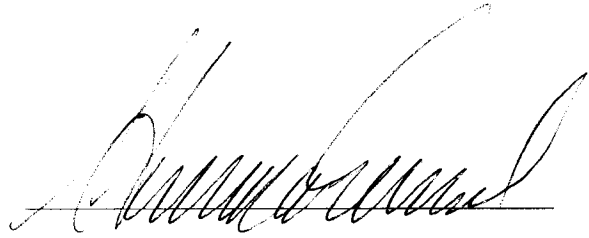
WHEREAS, American Direct Marketing, Inc., a Corporation organized under the laws of the State of Delaware (hereinafter "Assignor"), has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Schedule of Trademarks, along with any registrations thereof with the United States Patent and Trademark Office or applications therefor as specified in the attached Schedule; and

WHEREAS, FUSION DISTRIBUTORS LLC, a Delaware Limited Liability Company with an office located at 102-3 Hamilton Avenue, Stamford, Connecticut, 06902, (hereinafter "Assignee") is desirous of acquiring said mark(s) and the registrations thereof or applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of July 18, 2003, all right, title and interest in and to the said marks and any registrations thereof or applications therefor, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 9<sup>th</sup> day of September, 2003.

By:



Name:

Herman Howard

Title:

President

**SCHEDULE OF TRADEMARKS**

**Registered Trademarks**

<b><u>Mark</u></b>	<b><u>Registration Number</u></b>	<b><u>Issue Date</u></b>
BROWN & CRISP	1932561	November 7, 1995
MICRO MAGIC	2107540	October 21, 1997
OVERNIGHT SENSATION	1890746	April 25, 1995
POWER FOAM	2110949	November 4, 1997