

**TRADEMARK ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Group		07/18/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	High Rev Products LLC
Street Address:	102-3 Hamilton Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	1968081	DURA-WASH
Registration Number:	2471794	BOND FAMILY
Registration Number:	2306196	GLO SHIELD
Serial Number:	75597588	HOT SHINE
Serial Number:	75597589	HOT SHINE ADVANCED HOT WAXING SYSTEM
Serial Number:	75483825	PERFORMAX
Serial Number:	76335543	PRO FIX 6 BODY SHOP REPAIR KIT

CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	860-286-2929
Email:	TM@cantorcolburn.com
Correspondent Name:	George A. Pelletier, Jr.
Address Line 1:	55 Griffin Road South
Address Line 2:	Cantor Colburn LLP
Address Line 4:	Bloomfield, CONNECTICUT 06002

CH \$190.00 1968081

ATTORNEY DOCKET NUMBER:

MEG-0088-A

NAME OF SUBMITTER:

Connie Wussow

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

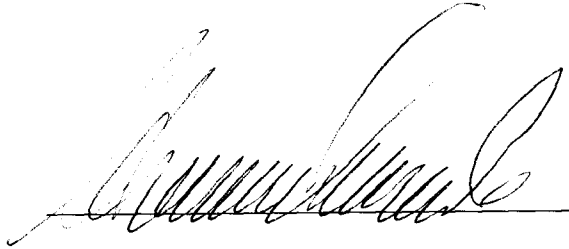
WHEREAS, Media Group, a Corporation organized under the laws of the State of New York (hereinafter "Assignor"), has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Schedule of Trademarks, along with any registrations thereof with the United States Patent and Trademark Office or applications therefor as specified in the attached Schedule; and

WHEREAS, HIGH REV PRODUCTS LLC, a Delaware Limited Liability Company with an office located at 102-3 Hamilton Avenue, Stamford, Connecticut, 06902, (hereinafter "Assignee") is desirous of acquiring said mark(s) and the registrations thereof or applications therefore and is acquiring the entire business or portion thereof to which the said marks pertain;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of July 18, 2003, all right, title and interest in and to the said marks and any registrations thereof or applications therefor, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 9<sup>th</sup> day of September, 2003.

By:

A handwritten signature in black ink, appearing to read "Herman Howard", written over a horizontal line.

Name: Herman Howard

Title: President

**SCHEDULE OF TRADEMARKS**

**Registered Trademarks**

<b><u>Mark</u></b>	<b><u>Registration Number</u></b>	<b><u>Issue Date</u></b>
BOND FAMILY	2471794	July 24, 2001
DURA-WASH	1968081	April 16, 1996
GLO-SHIELD	2306196	January 4, 2000

**Trademark Applications**

<b><u>Mark</u></b>	<b><u>Application Number</u></b>	<b><u>Filing Date</u></b>
HOT SHINE	75/597,588	December 1, 1998
HOT SHINE ADVANCED HOT WAXING SYSTEM	75/597,589	December 1, 1998
PERFORMAX	75/483,825	May 12, 1998
PRO FIX 6 BODY SHOP REPAIR KIT	76/335,543	November 7, 2001