

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ASV Wines, Inc.		01/07/2004	CORPORATION: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Leegin Creative Leather Products, Inc.
<b>Street Address:</b>	14022 Nelson Avenue
<b>City:</b>	City of Industry
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91746
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78097947	BRIGHTON

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(626)577-8800
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(626) 795-9900
<b>Email:</b>	pto@cph.com
<b>Correspondent Name:</b>	Christie, Parker & Hale, LLP
<b>Address Line 1:</b>	P.O. Box 7068
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91109-7068

<b>ATTORNEY DOCKET NUMBER:</b>	51935/MM/F371
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<b>NAME OF SUBMITTER:</b>	Michael J. MacDermott
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<b>Total Attachments: 2</b>
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CH \$40.00 78097947

## TRADEMARK ASSIGNMENT

Whereas, ASV Wines, Inc., a California corporation, of 1998 Road 152, Delano, California 93215 ("ASSIGNOR" herein), is the owner of Application Serial No. 78/097,947 to register the mark BRIGHTON for wines with the United States Patent and Trademark Office.

Whereas, Leegin Creative Leather Products, Inc., a California corporation, of 14022 Nelson Avenue, City of Industry, California 91746 ("ASSIGNEE" herein), is desirous of acquiring the rights of ASSIGNOR in and to the mark BRIGHTON and the application for registration thereof.

Whereas, ASSIGNOR has intended to use the mark in commerce, and has filed said Application Serial No. 78/097,947 indicating that intention, but has not yet filed an allegation of use under Section 1(c) or (d) of the Trademark Act. ASSIGNOR is assigning the mark and the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by Title 15 U.S.C. Section 1060; and

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to said ASSIGNEE its entire right, title and interest in and to the above mark and the above-identified application for registration thereof, together with that portion of the business to which the mark pertains.

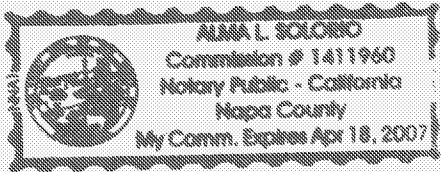
It is requested that the Commissioner of Trademarks issue the certificate of registration in the name of the ASSIGNEE.

ASV WINES, INC.

Date 1/7, 2004 By Morgan Zaninovich  
Morgan Zaninovich  
President VICE PRESIDENT

STATE OF CALIFORNIA ) ss.  
COUNTY OF DELANO )

On January 7th, 20004 before me Alma L. Sclonio,  
Notary Public, personally appeared Morgan Zaninovich personally known to me (or proved to  
me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within  
instrument and acknowledged to me that he/she executed the same in his/her authorized capacity,  
and that by his/her signature on the instrument the person, or the entity upon behalf of which the  
person acted, executed the instrument.



WITNESS my hand and official seal.

Alma L. Sclonio  
Signature of Notary

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