

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Group		07/18/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Fusion Distributors LLC
Street Address:	102-3 Hamilton Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	2182497	INSTANT WHITE
Serial Number:	76002519	PURFLEX
Serial Number:	78140230	GARDEN GENIE
Registration Number:	2571792	WEATHERMAN ALERT
Registration Number:	2207572	SPORTSMAN'S DREAM
Registration Number:	2658098	SMART HOOKS
Registration Number:	2734219	SEWING GENIE
Registration Number:	2514361	NOTHING LOOKS LIKE IT, NOTHING COOKS LIKE IT
Registration Number:	2603079	LLORENTE BAKEWARE
Registration Number:	2292878	LEGAL MANEUVERS
Serial Number:	75083663	SMARTWRENCH

CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	860-286-2929

CH \$290.00 2182497

Email: TM@cantorcolburn.com
Correspondent Name: George A. Pelletier, Jr.
Address Line 1: 55 Griffin Road South
Address Line 2: Cantor Colburn LLP
Address Line 4: Bloomfield, CONNECTICUT 06002

ATTORNEY DOCKET NUMBER:

MEG-0088-T

NAME OF SUBMITTER:

Connie Wussow

Total Attachments: 3

source=Assignment page 1#page1.tif

source=Assignment page 2#page1.tif

source=Assignment page 3#page1.tif

TRADEMARK ASSIGNMENT

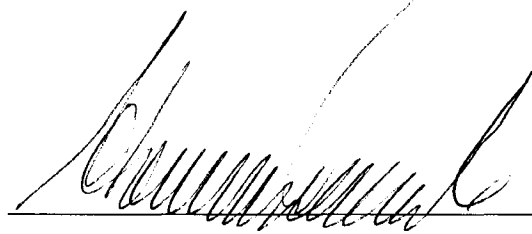
WHEREAS, Media Group, a Corporation organized under the laws of the State of New York (hereinafter "Assignor"), has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Schedule of Trademarks, along with any registrations thereof with the United States Patent and Trademark Office or applications therefor as specified in the attached Schedule; and

WHEREAS, FUSION DISTRIBUTORS LLC, a Delaware Limited Liability Company with an office located at 102-3 Hamilton Avenue, Stamford, Connecticut, 06902, (hereinafter "Assignee") is desirous of acquiring said mark(s) and the registrations thereof or applications therefore and is acquiring the entire business or portion thereof to which the said marks pertain;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of July 18, 2003, all right, title and interest in and to the said marks and any registrations thereof or applications therefor, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 9th day of September, 2003.

By:

A handwritten signature in black ink, appearing to read 'Herman Howard', written over a horizontal line.

Name: Herman Howard

Title: President

SCHEDULE OF TRADEMARKS

Registered Trademarks

<u>Mark</u>	<u>Registration Number</u>	<u>Issue Date</u>
INSTANT WHITE	2182497	August 18, 1998
LEGAL MANEUVERS	2292878	November 16, 1999
LLORENTE BAKEWARE	2603079	July 30, 2002
NOTHING LOOKS LIKE IT, NOTHING COOKS LIKE IT	2514361	December 4, 2001
SEWING GENIE	2734219	July 8, 2003
SMART HOOKS	2658098	December 10, 2002
SPORTSMAN'S DREAM	2207572	December 1, 1998
WEATHERMAN ALERT	2571792	May 21, 2002

Trademark Applications

<u>Mark</u>	<u>Application Number</u>	<u>Filing Date</u>
GARDEN GENIE	78/140,230	July 1, 2002
PURFLEX	76/002,519	March 17, 2000
SMARTWRENCH	75/083,663	April 4, 1996