

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Herman S. Howard		07/18/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	High Rev Products LLC
Street Address:	102-3 Hamilton Avenue
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2074802	DURA LUBE
Registration Number:	2102461	DURA LUBE
Registration Number:	2167800	DURA LUBE
Registration Number:	2270450	DURA LUBE
Registration Number:	2102460	DURALUBE
Registration Number:	2196117	DURA-LUBE
Registration Number:	2113239	DURA-LUBE
Registration Number:	1994054	PEACE OF MIND IN A BOTTLE
Registration Number:	1991954	SO YOU WON'T BE LEFT OIL ALONE
Registration Number:	1944267	TOMORROW'S TECHNOLOGY TODAY

CORRESPONDENCE DATA

Fax Number: (860)286-0115
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 860-286-2929
 Email: TM@cantorcolburn.com

CH \$265.00 2074802

Correspondent Name: George A. Pelletier, Jr.
Address Line 1: 55 Griffin Road South
Address Line 2: Cantor Colburn LLP
Address Line 4: Bloomfield, CONNECTICUT 06002

ATTORNEY DOCKET NUMBER:

MEG-0088-A

NAME OF SUBMITTER:

Connie Wussow

Total Attachments: 3

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TRADEMARK ASSIGNMENT

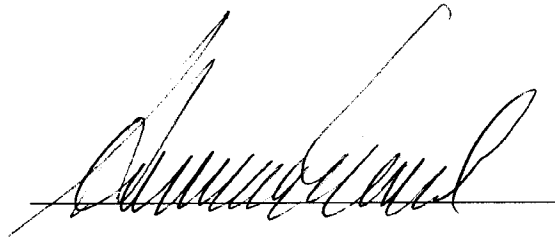
WHEREAS, Herman S. Howard, a United States Individual (hereinafter “Assignor”), has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Schedule of Trademarks, along with any registrations thereof with the United States Patent and Trademark Office or applications therefor as specified in the attached Schedule; and

WHEREAS, HIGH REV PRODUCTS LLC, a Delaware Limited Liability Company with an office located at 102-3 Hamilton Avenue, Stamford, Connecticut, 06902, (hereinafter “Assignee”) is desirous of acquiring said mark(s) and the registrations thereof or applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of July 18, 2003, all right, title and interest in and to the said marks and any registrations thereof or applications therefor, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 9th day of September, 2003.

By:

A handwritten signature in cursive script, appearing to read "Herman Howard", written over a horizontal line.

Name:

Herman Howard

SCHEDULE OF TRADEMARKS

Registered Trademarks

<u>Mark</u>	<u>Registration Number</u>	<u>Issue Date</u>
DURA LUBE (and Design)	2074802	July 1, 1997
DURA LUBE	2102461	October 7, 1997
DURA LUBE	2167800	June 23, 1998
DURA LUBE	2270450	August 17, 1999
DURALUBE	2102460	October 7, 1997
DURA-LUBE	2113239	November 18, 1997
DURA-LUBE	2196117	October 13, 1998
PEACE OF MIND IN A BOTTLE	1994054	August 13, 1996
SO YOU WON'T BE LEFT OIL ALONE	1991954	August 6, 1996
TOMORROW'S TECHNOLOGY TODAY	1944267	December 26, 1995