Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 10/02) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 6/30/2005)	
Tab settings ⇔⇔⇔ ▼ ▼ ▼	<u> </u>
To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies):  GML, Inc.	2. Name and address of receiving party(ies) Name: Immedia, Inc.
☐ Individual(s) ☐ Association	Internal Address:  500 Only Croys Parkway
General Partnership Limited Partnership Corporation-State Other	Street Address: 500 Oak Grove Parkway  City: St. Paul State: MN Zip: 55127
	Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes No	Association
3. Nature of conveyance:	Limited Partnership
X Assignment	Corporation-State Minnesota
Security Agreement Change of Name Other	If assigned is not domiciled in the United States, a domestic representative designation is attached: Yes Ro
Execution Date: 12/02/2003	(Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes I No
A. Trademark Application No.(s) 78-291902 Additional number(s) a	B. Trademark Registration No.(s)  1631058  attached
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: James A. Blomquist	7. Total fee (37 CFR 3.41)
Internal Address: Suite 2200	1 _
	Enclosed  Authorized to be charged to deposit account
Street Address: 220 S. Sixth Street	8. Deposit account number:
	502277
City: Minneapolis State: MN Zip: 55402	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing infocupy of the original document.  To the best of my knowledge and belief, the foregoing infocupy of the original document.	ormation is true and correct and any attached copy is a true
James A. Blomquist	2/23/2009 Date
Name of Person Signing Signature 2  Total number of pages including cover sheet, attachments, and document.	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## ASSIGNMENT OF TRADEMARK "IMMEDIA"

WHEREAS, GML, Inc. ("GML") located at 500 Oak Grove Parkway, St. Paul, Minnesota 55127, has adopted, used and is using the mark "IMMEDIA" in connection with advertising agency and market research services, as well as contract manufacturing services as reflected on US Patent and Trademark Office filings Serial No. 73755376 and Serial No. 78291902 (the "Marks"); and

WHEREAS, GML is undergoing a corporate reorganization whereby it is transferring to Immedia, Inc., a Minnesota corporation located at 500 Oak Grove Parkway, St. Paul, Minnesota 55127 ("Immedia") effective January 1, 2004, the assets of GML pertaining to the business of serving retail stores, including, particularly, trade names, trademarks and good will, and Immedia desires to document its acquisition of the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, GML does assign unto Immedia all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and GML agrees to execute and deliver such additional documents as may be reasonably required to evidence assignment of such Marks to Immedia.

GML, INC.

By:
Its:

Preside

STATE OF MINNESOTA )

(COUNTY OF RAMSEY )

The foregoing instrument was acknowledged before me this 2nd day of December, 2003, by John J. Ledy, the President of GML, Inc., a Minnesota corporation, on behalf of the corporation.

Notary Public

DEBRA L. GIBSON
NOTARY PUBLIC - MINNESOTA
MY COMMISSION EXPIRES
JANUARY 31, 2005