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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Home Decorator Dream Club Corporation, Inc.		01/01/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Van Group, Inc.	
Street Address:	2551 E. Philadelphia Street	
City:	Ontario	
State/Country:	CALIFORNIA	
Postal Code:	91761	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2216349		CHARACTER COLLECTIBLES

CORRESPONDENCE DATA

Fax Number: (619)234-0626

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 619- 234-3660
Email: pjs@gtelaw.com

Correspondent Name: Peter J. Schulz, Esquire
Address Line 1: 555 West Beech Street

Address Line 2: Sutie 500

Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER: BSI-500

NAME OF SUBMITTER: Peter J. Schulz, Esquire

Total Attachments: 1

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REEL: 002809 FRAME: 0183

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03/09/04 11:24AM; **Jetfax** #593; Page 5/8

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, HOME DECORATOR DREAM CLUB CORPORATION, INC., is a California corporation with its principal place of business in the State of California;

WHEREAS, VAN GROUP, INC., is a Delaware corporation with its principal place of business in the State of California;

WHEREAS, HOME DECORATOR DREAM CLUB CORPORATION, INC., is the registered owner of the trademark "Character Collectibles," filed on November 26, 1997, and registered on January 5, 1999, and assigned U.S. Trademark Registration No. 2216349;

WHEREAS, HOME DECORATOR DREAM CLUB CORPORATION, INC., wishes to assign and transfer all right, title, interest, goodwill, and all other legal and equitable rights associated with the trademark "Character Collectibles," U.S. Trademark Registration No. 2216349, to VAN GROUP, INC.;

WHEREAS, VAN GROUP, INC., wishes to receive the Assignment of all right, title, interest, goodwill, and all other legal and equitable rights associated with the trademark "Character Collectibles," U.S. Trademark Registration No. 2216349;

WHEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, HOME DECORATOR DREAM CLUB CORPORATION, INC., hereby assigns all right, title, interest, goodwill, and all other legal and equitable rights associated with the trademark "Character Collectibles," U.S. Trademark Registration No. 2216349, to VAN GROUP, INC., effective January 1, 2004,

Dated: 1/1/04

HOME DECORATOR DREAM CLUB CORPORATION, INC.

Bv:

I VAN. Its President

Dated: 1/1/04

VAN GROUP, INC.

E12.

I VAN, Its President

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RECORDED: 03/11/2004