

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMPLEWORLD AB		02/02/2003	CORPORATION: SWEDEN

RECEIVING PARTY DATA	
Name:	NINA HAHN
Street Address:	Vildsnarsstigen 1
City:	S-167 54 Bromma
State/Country:	SWEDEN
Entity Type:	INDIVIDUAL: SWEDEN

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	76036619	SIMPLE WORLD

CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	201064
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DOMESTIC REPRESENTATIVE	
Name:	Cynthia Clarke Weber
Address Line 1:	2100 Pennsylvania Ave., N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037-3213

NAME OF SUBMITTER:	Michelle L. White
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CH \$40.00 76036619

Total Attachments: 1
source=Simpleworld Assignment Step 1#page1.tif

ASSIGNMENT

WHEREAS, Simpleworld AB ("Assignor"), a Swedish corporation with an address at Nyängsvägen 8, SE-167 54 Bromma, Sweden is the owner of, and has applied to register the trademark SIMPLE WORLD and Design, U.S. Application Serial No. 76/036,619, ("The Mark"); and

WHEREAS, Nina Hahn ("Assignor"), an individual who is a citizen of Sweden with an address at Vildsnårsstigen 1, S-167 54 Bromma, Sweden, is a successor to Assignor's business, and is desirous of acquiring all rights and the application for The Mark, together with the goodwill symbolized by said mark;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the trademark SIMPLE WORLD and Design and U.S. Application Serial No. 76/036,619, together with the goodwill of the business symbolized by said trademark, in the United States.

SIMPLEWORLD AB

By: Name: DAN HOLMQUISTTitle: LIQUIDATORDate: 02/07/03

S2304 Assignment 1