

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WP Company LLC		11/25/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	John Kovaleski
Street Address:	15 Sandstone Drive
City:	Spencerport
State/Country:	NEW YORK
Postal Code:	14559
Entity Type:	INDIVIDUAL:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	76339657	BO NANAS

CORRESPONDENCE DATA	
Fax Number:	(202)371-2540
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 371-2600
Email:	jshirk@skgf.com
Correspondent Name:	Sterne, Kessler, Goldstein & Fox P.L.L.C
Address Line 1:	1100 New York Avenue, N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	1872.0390000/TGD/JDS
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NAME OF SUBMITTER:	Tracy-Gene G. Durkin
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Total Attachments: 1 source=1872 0390000 assignmenttif1#page1.tif

OP \$40.00 76339657

ASSIGNMENT

WHEREAS, WP Company LLC (the "Assignor"), a Delaware corporation having its principal offices at 1150 15th Street, N.W., Washington, DC 20071, has adopted, used, is using and is the owner of the following mark for which an application in the United States Patent and Trademark Office is pending:

<i>Trademark</i>	<i>Application No.</i>	<i>Filed</i>
BO NANAS	76/339,657	November 20, 2001

WHEREAS, John Kovaleski (the "Assignee"), an individual having a primary address of 15 Sandstone Drive, Spencerport, New York 14559, is desirous of acquiring said mark and the application therefor,

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said mark and said application therefor, together with the goodwill of the business symbolized by said mark and said application to register said mark.

WP Company LLC

By:



Mary Ann Werner
Vice President and Counsel

Date: 11/25, 2003

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