REC(

09-05-2003

Name:

Address:

City: Northfield

Other:

Individual(s)

General Partnership

Corporation-State of:

representative designation is attached:

Additional names(s) & address(es) attached?

T

Kraft Foods Holdings, Inc.

State: II.

Delaware

Three Lakes Drive

If assignee is not domiciled in the United States, a domestic

(Designations must be a separate document from Assignment)

Yes

2. Name and address of receiving party(ies):

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Zip: 60093

Limited Partnership

Association

Yes

attached original documents or

To The Hondrable Commissioner for Pate copy thereof.

102543353

	<i>y</i>							
1.	Name of conveying party(ies):							
	Name:	Iowa Turkey Grow						

ers Cooperative

207 West 2nd Street Address:

P.O. Box 318

City: West Liberty

State: IA

Zip: 52776

Individual(s) General Partnership Corporation-State of:

Association Limited Partnership

Other: <u>lowa Cooperative</u>

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

Assignment

Merger

Security Agreement

Change of Name

Execution Date:

8/5/2003

Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,637,327 -- BACK TO NATURE

Additional numbers attached?

Yes (If yes, then attach numbers on a separate sheet and send along with this page)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

Barton M. Zedd

Company:

Kraft Foods Holdings, Inc.

Street Address:

Three Lakes Drive

City: Northfield

State: IL

Zip: 60093

6. Total number of applications and registrations invoiced: 1

7. Total fee (37 CFR 3.41):

\$40.00

\$40 for one mark; \$25 each additional

Enclosed

Authorized to be charged to deposit account #11-1650.

8. Deposit account number: 11-1650

(Attach duplicate copy of this page if paying by deposit

account)

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

1

Name of Person Signing

Barton M. Zedd

Signature

Total number of pages comprising cover sheet:

August 11, 2003

TRADEMARK REEL: 002817 FRAME: 0082 EXHIBIT A

ASSIGNMENT OF TRADEMARK

Assignment made by Iowa Turkey Growers Cooperative, an Iowa

cooperative, ("Assignor") to Kraft Foods Holdings, Inc., a Delaware corporation

("Assignee").

WHEREAS, Assignor has adopted and has used the trademark BACK TO

NATURE (the "Mark"), and obtained U.S. Trademark Registration No.

2,637,327 for the Mark (the "Registration"); and

WHEREAS, Assignor desires to assign its full right, title and interest in

the Mark, the goodwill of the business symbolized by the Mark, and the

Registration to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt

and sufficiency of which are acknowledged, Assignor assigns to Assignee all of

Assignor's right, title and interest in and to the Mark and the Registration,

together with the goodwill of the business symbolized by the Mark; any rights

that arise from the Registration; all causes of action, past and future, for

infringement of the Mark or other violations of the rights assigned hereunder; and

all rights to seek other registrations of the

TRADEMARK

REEL: 002817 FRAME: 0083

Mark in the United States Patent and Trademark Office or elsewhere.

IOWA TURKEY GROWERS COOPERATIVE

By: The	Solden
Title: PRESIT	SENT + CEO
Date: 55	03
State of Iowa)

County of Muscatine) s

On this date 8-05-03, before me the undersigned Notary Public, personally appeared K.D. RUTLEDGE, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

LINDA G. FUHLMAN
COMMISSION NO. 187508
MY COMMISSION EXPIRES
10 MA 13 - 2005

WITNESS my hand and official seal.

Seida G. Fuhlman

TRADEMARK
REEL: 002817 FRAME: 0084

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To The Honorable Commissioner for Patents and Trademarks: Please record the attached original documents or copy thereof.

Name of conveying party(ies):			Name and address of receiving party(ies): Name: Kraft Foods Holdings, Inc.					
Name: Iowa Turkey Growers Cooperative								
Address:	207 West 2 nd Street		Address:	Three Lake	s Drive			
	P.O. Box 318							
			City: Northfi	eld Sta	ate: IL	Zip: 60093		
City: West Liberty State: IA Zip: 52776		Individual(s) General Partnership			Association Limited Partnership			
Individual(s) Association General Partnership Limited Partnership Corporation-State of: Other: <u>lowa Cooperative</u>			Corporation-State of: Delaware Other:					
			If assignee is not	domiciled in the	he United Sta	ates, a domestic		
		6	representative de	signation is at	tached:	Yes No		
Additional na Yes	ame(s) of conveying party No	les) attached?	(Designations mu	ust be a separa	ate documen	t from Assignment)		
3. Nature of Conveyance:			Additional names	Additional names(s) & address(es) attached?				
	-			Yes		No		
	ment sy Agreement	Merger Change of Name						
Other								
Execution Date:	8/5/2003				10.00	· · · · · · · · · · · · · · · · · · ·		
4. Application number(s) or registration number(s):A. Trademark Application No.(s)			B. Trademark Registration No.(s)					
			2,637,3	327 <u>BACK</u>	(TO NATI	<u>JRE</u>		
Additional numi	bers attached? Yes	If yes, then attach nun	nbers on a separate	sheet and se	nd along wi	th this page) No		
	dress of party to whom co ocument should be mailed		6. Total number	of applications	s and registr	ations invoiced: 1		
Name:	Barton M. Zedd		7. Total fee (37 \$40 for	CFR 3.41): r one mark; \$	\$ 40.00 25 each ad	ditional		
Company:	Kraft Foods Holdings, In	c.	Englas	d				
Street Address:	Three Lakes Drive		Enclos	seu				
City: Northfield	State: IL	Zip: 60093	X Autho	rized to be cha	arged to depo	osit account #11-165		
			8. Deposit acco (Attach duplicat account)			ring by deposit		

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Barton M. Zedd

Total number of pages comprising cover sheet:

RECORDED: 08/11/2003

Date

4 4 4 1 2003

TRADEMARK REEL: 002817 FRAME: 0085