

To the Honorable Commissioner of Patents and Trademarks: Please re



of

1. Name of conveying party(ies): **9.5.03**  
**The Men's Wearhouse, Inc.**  
 \_\_\_ Individual(s) \_\_\_ Association  
 \_\_\_ General Partnership \_\_\_ Limited Partnership  
 Corporation-State Texas  
 \_\_\_ Other \_\_\_\_\_

Additional name(s) of conveying party(ies)  
 Attached \_\_\_ Yes  No

2. **102545981**  
 Name: **TMW Marketing Company, Inc.**  
 Address: **40650 Encyclopedia Circle**  
**Fremont, CA 94538-2453**  
 \_\_\_ Individual(s) citizenship \_\_\_\_\_  
 \_\_\_ Association \_\_\_\_\_  
 \_\_\_ General Partnership \_\_\_\_\_  
 \_\_\_ Limited Partnership \_\_\_\_\_  
 Corporation-State **California**  
 \_\_\_ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 \_\_\_ Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & addresses attached?  
 \_\_\_ Yes  No

3. Nature of conveyance:  
 Assignment \_\_\_ Merger  
 \_\_\_ Security Agreement \_\_\_ Change of Name  
 \_\_\_ Other \_\_\_\_\_

Execution Date: September 3, 2003

A. Trademark Application No.(s) **76/042,019 (CASH-ACRYLIC)**

B. Trademark Registration No.(s) **1,919,311 (ALTERVISION POINT OF FIT SYSTEM)**

Additional Numbers attached?  Yes \_\_\_ No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **Mark N. Mutterperl**  
 Internal Address: **Fulbright & Jaworski L.L.P.**  
 Street Address: **666 Fifth Avenue**  
 City: **New York** State: **NY** Zip: **10103**

6. Total number of applications and registration involved: ..... 19\_

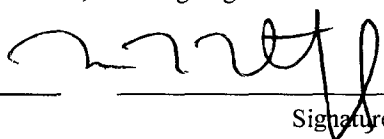
09/10/2003 6TON11 00000212 76042019  
 01 FC:8521 40.00 OP  
 02 FC:8522 450.00 OP

7. Total fee (37 CFR 3.41) **\$490.00**  
 Enclosed  
 Authorized to be charged to deposit account  
 (Only if total fee is not sufficient)

8. Deposit account number:  
 [NUMBER] **50.0624** Order No.: **10305234**  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Mark N. Mutterperl**   
 Name of Person Signing Signature **September 5, 2003**  
 Date

Total number of pages comprising cover sheet: 2

Mark Name	Reg. No. / Serial No.	Reg. Date / Application Date
LAMBERTI	76/409,272	05/16/02
TM	75/828,550	10/21/99
TODAY'S MAN	75/559,123	9/24/98
AMHERST & BROCK	1,974,761	05/21/96
ARCADIA RUSTIC SIMPLICITY	2,237,874	04/13/99
BROOKCRAFT	1,455,435	09/01/87
DOMANI UOMO (Stylized)	1,882,317	03/07/95
SUIT UP	2,507,899	11/13/01
TECHNOCARE	2,724,639	06/10/03
TODAY'S MAN	1,318,975	02/12/85
TODAY'S MAN	1,194,483	04/27/82
TODAY'S MAN	1,442,196	06/09/87
TODAYSMAN.COM	2,395,035	10/17/00
TODAY'S MAN	1,116,883	04/24/79
TODAY'S MAN TM CHAIRMAN COLLECTION	2,628,073	10/01/02
TODAY'S REWARDS	2,088,252	08/12/97
FIERTE S.R.L.	2,080,528	07/22/97

## TRADEMARK ASSIGNMENT

WHEREAS, The Men's Wearhouse, Inc., a corporation organized under the laws of the State of Texas, having a place of business at 5803 Glenmont, Houston, Texas 77081 - United States of America, ("Assignor") owns the following marks (the "Marks"):

Serial No. : 76/042,019 (CASH-ACRYLIC)  
Serial No. : 76/409,272 (LAMBERTI)  
Serial No. : 75/828,550 (TM)  
Serial No. : 75/559,123 (TODAY'S MAN)  
Registration No. : 1,919,311 (ALTERVISION POINT OF FIT SYSTEM)  
Registration No. : 1,974,761 (AMHERST & BROOK)  
Registration No. : 2,237,874 (ARCADIA RUSTIC SIMPLICITY)  
Registration No. : 1,455,435 (BROOKCRAFT)  
Registration No. : 1,882,317 (DOMANI UOMO)  
Registration No. : 2,507,899 (SUIT UP)  
Registration No. : 2,724,639 (TECHNOCARE)  
Registration No. : 1,116,883 (TODAY'S MAN)  
Registration No. : 1,318,975 (TODAY'S MAN)  
Registration No. : 1,194,483 (TODAY'S MAN)  
Registration No. : 1,442,196 (TODAY'S MAN)  
Registration No. : 2,395,035 (TODAYSMAN.COM)  
Registration No. : 2,628,073 (TODAY'S MAN TM CHAIRMAN COLLECTION)  
Registration No. : 2,088,252 (TODAY'S REWARDS)  
Registration No. : 2,080,528 (FIERTE S.R.L.); and

WHEREAS, TMW MARKETING COMPANY, INC., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 ("Assignee"), desires to acquire the Marks, the pending "intent-to-use" trademarks and all the Assignor's applications and the registrations thereof, and the portion of the business of Assignor to which the Marks pertain;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof.

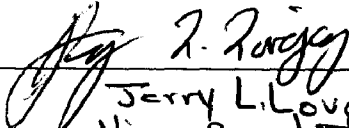
The Men's Wearhouse, Inc.

September 3, 2003

By: \_\_\_\_\_

Name:

Title:

  
Jerry L. Loveloy  
Vice President