

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
June L. Harvey		03/25/2004	INDIVIDUAL: UNITED STATES
Pine B. Smith		03/25/2004	INDIVIDUAL: UNITED STATES
William A. Herman		03/25/2004	INDIVIDUAL: UNITED STATES
Martin P. Smith		03/25/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Shores Trading Company, LLC
Street Address:	222 Lugonia Street
City:	Newport Beach
State/Country:	CALIFORNIA
Postal Code:	92663
Entity Type:	California limited liability company:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78137983	BOXSIES

CORRESPONDENCE DATA	
Fax Number:	(310)712-8222
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	katherine.mcdaniel@kmzr.com
Correspondent Name:	Katherine L. McDaniel
Address Line 1:	KMZROsenman, 2029 Century Pk, E. #2600
Address Line 4:	Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Philip Valdez/Katherine McDaniel
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Total Attachments: 1 source=Assignment#page1.tif
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CH \$40.00 78137983

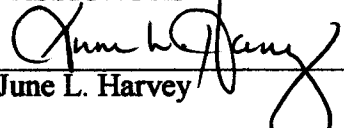
ASSIGNMENT

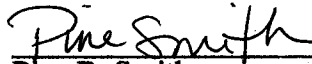
KNOW ALL MEN BY THESE PRESENTS that June L. Harvey, a U.S. citizen, Pine B. Smith, a U.S. citizen, William A. Herman, a U.S. citizen, and Martin P. Smith, a U.S. citizen, all with an address at 177 Riverside Avenue, Suite F-920, Newport Beach, California 92663 (hereinafter "Assignors"), in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assign and transfer to Shores Trading Company, LLC, a California limited liability company having its principal place of business at 222 Lugonia Street, Newport Beach, CA 92663 (hereinafter "Assignee"), its successors and assigns, all right, title and interest in and to the following trademark and goodwill associated therewith:

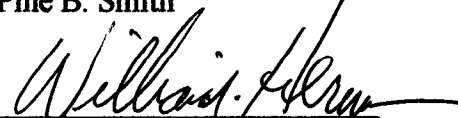
BOXSIES, U.S. Trademark Serial No. 78/137983, filed on June 23, 2002.

IN WITNESS WHEREOF, Assignors have caused this Assignment of Trademarks to be signed this 25 day of March, 2004.

"ASSIGNORS"


June L. Harvey


Pine B. Smith


William A. Herman


Martin P. Smith