

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conway/Milliken & Associates, Inc.		01/16/2001	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	Research International USA Incorporated
Street Address:	8800 N. 22nd Avenue
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85021
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2577520	RINBOUND
Registration Number:	2326366	CUSTOMER CHOICE
Registration Number:	2149876	KANTAR

CORRESPONDENCE DATA	
Fax Number:	(415)576-0300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-571-4000
Email:	denverteas@townsend.com
Correspondent Name:	Lesley S. Craig
Address Line 1:	Two Embarcadero Center, 8th Floor
Address Line 4:	San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	18262-000900
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NAME OF SUBMITTER:	Lesley S. Craig
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Total Attachments: 4	
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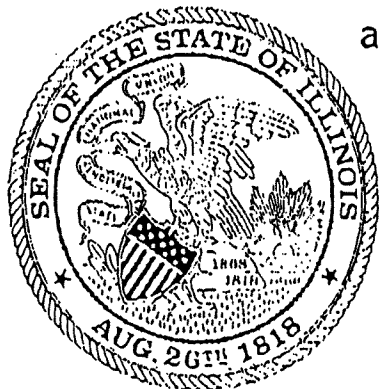
File Number 4330-398-8

# State of Illinois Office of The Secretary of State

Whereas, ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF CONWAY/MILLIKEN & ASSOCIATES, INC. INCORPORATED UNDER THE LAWS OF THE STATE OF ILLINOIS HAVE BEEN FILED IN THE OFFICE OF THE SECRETARY OF STATE AS PROVIDED BY THE BUSINESS CORPORATION ACT OF ILLINOIS, IN FORCE JULY 1, A.D. 1984.

Now Therefore, I, Jesse White, Secretary of State of the State of Illinois, by virtue of the powers vested in me by law, do hereby issue this certificate and attach hereto a copy of the Application of the aforesaid corporation.

An Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, at the City of Springfield, this 16TH day of JANUARY A.D. 2001 and of the Independence of the United States the two hundred and 25TH



*Jesse White*

Secretary of State TRADEMARK

Form **BCA-10.30**  
(Rev. Jan. 1993)

**ARTICLES OF AMENDMENT**

File # 41330-398-8

Jesse White  
Secretary of State  
Department of Business Services  
Springfield, IL 62758  
Telephone (217) 782-1832

**FILED**

JAN 16 2001

JESSE WHITE  
SECRETARY OF STATE

This space for use by  
Secretary of State

Date 1-16-01

Franchise Tax \$

Filing Fee \$25.00

Penalty \$

Approved: *[Signature]*

Remit payment in check or money  
order, payable to "Secretary of State."

The filing fee for restated articles of  
amendment - \$100.00

<http://www.sos.state.il.us>

1. CORPORATE NAME: Coaway/Milliken & Associates, Inc.

(Note 1)

2. MANNER OF ADOPTION OF AMENDMENT:

The following amendment of the Articles of Incorporation was adopted on July 29  
1963 in the manner indicated below. ("X" one box only) (Month & Day)  
(Year)

By a majority of the incorporators, provided no directors were named in the articles of incorporation and no directors have been elected;

(Note 2)

By a majority of the board of directors, in accordance with Section 10.10, the corporation having issued no shares as of the time of adoption of this amendment;

(Note 2)

By a majority of the board of directors, in accordance with Section 10.15, shares having been issued but shareholder action not being required for the adoption of the amendment;

(Note 3)

By the shareholders, in accordance with Section 10.20, a resolution of the board of directors having been duly adopted and submitted to the shareholders. At a meeting of shareholders, not less than the minimum number of votes required by statute and by the articles of incorporation were voted in favor of the amendment;

(Note 4)

By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by shareholders having not less than the minimum number of votes required by statute and by the articles of incorporation. Shareholders who have not consented in writing have been given notice in accordance with Section 7.10;

(Notes 4 & 5)

By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by all the shareholders entitled to vote on this amendment.

(Note 5)

3. TEXT OF AMENDMENT:

a. When amendment affects a name change, insert the new corporate name below. Use Page 2 for all other amendments.

Article I: The name of the corporation is:

RESEARCH INTERNATIONAL USA INCORPORATED

(NEW NAME)

All changes other than name, include on page 2  
(over)

**Text of Amendment**

- b. *(If amendment affects the corporate purpose, the amended purpose is required to be set forth in its entirety. If there is not sufficient space to do so, add one or more sheets of this size.)*

The manner, if not set forth in Article 3b, in which any exchange, reclassification or cancellation of issued shares or a reduction of the number of authorized shares of any class below the number of issued shares of that class, provided for or affected by this amendment is as follows: (If not applicable, insert "No change")

No Change

- 5. (a) The manner, if not set forth in Article 3b, in which said amendment effects a change in the amount of paid-in capital (Paid-in capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) is as follows: (If not applicable, insert "No change")

No Change

(b) The amount of paid-in capital (Paid-in Capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) as changed by this amendment is as follows: (If not applicable, insert "No change")

No Change

	Before Amendment	After Amendment
Paid-in Capital	\$ _____	\$ _____

(Complete either item 6 or 7 below. All signatures must be in **BLACKINK**.)

- 6. The undersigned corporation has caused this statement to be signed by its duly authorized officers, each of whom affirms, under penalties of perjury, that the facts stated herein are true.

Dated January 11, 2001  
 (Month & Day) (Year)  
 attested by [Signature]  
 (Signature of Secretary or Assistant Secretary)  
Karen Siwak, Secretary  
 (Type or Print Name and Title)

Conway/Milliken & Associates, Inc.  
 \_\_\_\_\_  
 (Exact Name of Corporation at date of execution)  
 by [Signature]  
 (Signature of President or Vice President)  
Tom Neuman, Vice President  
 (Type or Print Name and Title)

- 7. If amendment is authorized pursuant to Section 10.10 by the incorporators, the incorporators must sign below, and type or print name and title.

OR

If amendment is authorized by the directors pursuant to Section 10.10 and there are no officers, then a majority of the directors or such directors as may be designated by the board, must sign below, and type or print name and title.

The undersigned affirms, under the penalties of perjury, that the facts stated herein are true.

Dated \_\_\_\_\_  
 (Month & Day) (Year)  
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 \_\_\_\_\_  
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