

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RealNetworks, Inc.		03/01/2004	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	LUX Media 501, LLC		
Street Address:	911 E. Pike Street		
Internal Address:	Suite 304		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98122		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2050780	WEBACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(425)450-3310		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmdocket@piperrudnick.com		
Correspondent Name:	Tim Austin		
Address Line 1:	P.O. Box 53050		
Address Line 4:	Bellevue, WASHINGTON 98015-3050		
ATTORNEY DOCKET NUMBER:	73925-66		
NAME OF SUBMITTER:	Kimberly G. Russell		
Total Attachments: 1 source=Scanned_#page1.tif			

CH \$40.00 2050780

TRADEMARK ASSIGNMENT

WHEREAS, RealNetworks, Inc. (hereafter referred to as "Assignor"), a Washington corporation, having a principal place of business at 2601 Elliott Avenue, Suite 1000, Seattle, Washington 09121, is the owner of the following trademarks:

- 1. Registration No. 2,050,780 (United States), registered April 8, 1997, for "computer services, namely providing text, pictures and audio on demand, over global computer communication networks, in order to promote civic participation," in Class 42.
- 2. Registration No. 4233551 (Japan), registered January 29, 1999, for "computer data processing services; designing, production and maintenance of computer programs."

and WHEREAS LUX Media 501, LLC (hereafter referred to as "Assignee"), a Washington limited liability company having a principal place of business at 911 E. Pike Street, Suite 304, Seattle, Washington 98122, is desirous to obtain all right, title, and interest in the above-identified trademarks, including the goodwill associated in said marks;

NOW, THEREFORE, in exchange for \$1.00 and for other good and valuable consideration, Assignor hereby assigns its entire right, title and interest and goodwill to and in the above-identified marks to Assignee as of the date listed below upon execution of this Assignment.

Assignor agrees that it will, upon request by Assignee, but at Assignee's expense, promptly provide Assignee with all pertinent facts and documents relating to trademarks, whether such rights in the mark arise from common law or registration, both foreign and domestic, as may be known and accessible to the Assignor; and that Assignor will testify to same in any opposition or litigation related thereto, and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments, affidavits and/or declarations required to apply for, obtain, maintain, and enforce a trademark mark application(s) or registration(s), both foreign and domestic.

SIGNED at Seattle, King County, Washington, on March 1, 2004.

Assignor:

RealNetworks, Inc.,
a Washington corporation

By [Signature]
(Signature)

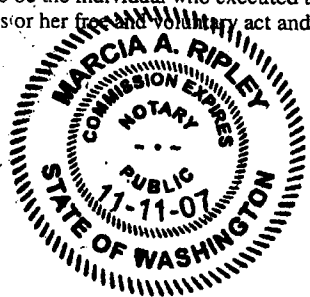
Dave Richards
(Print name)

Its VP, Business Products & Services

State of Washington)
County of King)

ss.

On this 1st day of March, 2004, Dave Richards personally appeared before me and is known to me to be the individual who executed the Assignment, and that he or she acknowledged that he or she signed the same of his or her free and voluntary act and deed and for the uses and purposes mentioned herein.



Marcia A. Ripley
Notary Public in and for the
State of Washington
Residing in Seattle
My commission expires on 11/11/07