Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Terzian Enterprises, LLC		102/13/2004	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	Rouben T. Terzian	
Street Address:	950 North Michigan Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60611	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78360417	TAYLOR ANGELIQUE
Serial Number:	78360387	OLIVIA HOPE
Serial Number:	78360376	ANNA SOPHIA
Serial Number:	78360423	LILY ROSE
Serial Number:	78360343	KARINA GRACE
Serial Number:	78347430	JUST FRIENDS
Serial Number:	78360357	BRIANNA FAITH

CORRESPONDENCE DATA

Fax Number: (212)894-5765

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-6365

Email: bret.danow@kmzr.com

Correspondent Name: Bret J. Danow

Address Line 1: 575 Madison Avenue

Address Line 4: New York, NEW YORK 10022-2585

TRADEMARK

REEL: 002826 FRAME: 0449

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ATTORNEY DOCKET NUMBER:	330691-00001		
NAME OF SUBMITTER:	Bret J. Danow		
Total Attachments: 1 source=Terzian Assignment#page1.tif			

TRADEMARK REEL: 002826 FRAME: 0450

TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION and pursuant to that certain Assignment of even date herewith, TERZIAN ENTERPRISES, LLC, an Illinois limited liability company ("Assignor"), hereby sells, assigns and transfers to ROUBEN T. TERZIAN ("Assignee"), his successors and assigns, all right, title and interest in and to the following titles, names, trade names, business names, trademarks and service marks, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, in all countries, territories and possessions throughout the universe, to the full extent of such rights, as a successor to that portion of Assignor's business, including without limitation the following U.S. applications:

TAYLOR ANGELIQUE, Serial No. 78/360417, filed January 30, 2004 OLIVIA HOPE, Serial No. 78/360387, filed January 30, 2004 BRIANNA FAITH, Serial No. 79/360357, filed January 30, 2004 ANNA SOPHIA, Serial No. 78/360376, filed January 30, 2004 LILY ROSE, Serial No. 78/360423, filed January 30, 2004 KARINA GRACE, Serial No. 78/360343, filed January 30, 2004 JUST FRIENDS, Serial No. 78/347430, filed January 2, 2004

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed as of February 13, 2004.

TERZIAN ENTERPRISES, LLC

Rouben T. Terzian, President

TRADEMARK REEL: 002826 FRAME: 0451

RECORDED: 04/10/2004