SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|---------------------------|
| Rouben T. Terzian | | 02/13/2004 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | OHC Group LLC | |
|-------------------|-------------------------------------|--|
| Street Address: | 2625 Townsgate Road | |
| Internal Address: | Suite 330 | |
| City: | Westlake Village | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 91361 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 13

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------|
| Serial Number: | 78360417 | TAYLOR ANGELIQUE |
| Serial Number: | 78360387 | OLIVIA HOPE |
| Serial Number: | 78360357 | BRIANNA FAITH |
| Serial Number: | 78360376 | ANNA SOPHIA |
| Serial Number: | 78360423 | LILY ROSE |
| Serial Number: | 78360343 | KARINA GRACE |
| Serial Number: | 78347430 | JUST FRIENDS |
| Serial Number: | 76354115 | LITTLE GIRLS WITH BIG HEARTS |
| Serial Number: | 76354114 | ONLY HEARTS GIRL |
| Serial Number: | 76297893 | ONLY HEARTS CLUB |
| Serial Number: | 76336541 | ONLY HEARTS CLUB |
| Serial Number: | 76392550 | ONLY HEARTS PETS |
| Serial Number: | 76336540 | ONLY HEARTS |

CORRESPONDENCE DATA

900007014

TRADEMARK REEL: 002826 FRAME: 0452

Fax Number: (212)894-5765

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-6365

Email: bret.danow@kmzr.com

Correspondent Name: Bret J. Danow

Address Line 1: 575 Madison Avenue

Address Line 2: KMZ Rosenman

Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER: 330691-00001

NAME OF SUBMITTER: Bret J. Danow

Total Attachments: 1

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TRADEMARK REEL: 002826 FRAME: 0453

TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION and pursuant to that certain Assignment of even date herewith, ROUBEN T. TERZIAN ("Assignor"), hereby sells, assigns and transfers to OHC GROUP LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title and interest in and to the following titles, names, trade names, business names, trademarks and service marks, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, in all countries, territories and possessions throughout the universe, to the full extent of such rights, as a successor to that portion of Assignor's business, including without limitation the following U.S. applications:

TAYLOR ANGELIQUE, Serial No. 78/360417, filed January 30, 2004
OLIVIA HOPE, Serial No. 78/360387, filed January 30, 2004
BRIANNA FAITH, Serial No. 79/360357, filed January 30, 2004
ANNA SOPHIA, Serial No. 78/360376, filed January 30, 2004
LILY ROSE, Serial No. 78/360423, filed January 30, 2004
KARINA GRACE, Serial No. 78/360343, filed January 30, 2004
JUST FRIENDS, Serial No. 78/347430, filed January 2, 2004
LITTLE GIRLS WITH BIG HEARTS, Serial No. 76/354115, filed December 31, 2001
ONLY HEARTS GIRL, Serial No. 76/354114, filed December 31, 2001
ONLY HEARTS CLUB, Serial No. 76/394114, filed November 9, 2001
ONLY HEARTS PETS, Serial No. 76/392550, filed April 5, 2002
ONLY HEARTS, Serial No. 76/336540, filed November 9, 2001

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed as of February 13, 2004.

RECORDED: 04/10/2004

Rouben T. Terzian

TRADEMARK REEL: 002826 FRAME: 0454