TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Corrected Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Public Broadcasting Service		111 <i>1221</i> 2002	CORPORATION: DISTRICT OF COLUMBIA

RECEIVING PARTY DATA

Name:	Kentucky Educational Television Foundation
Street Address:	600 Cooper Drive
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40502-2248
Entity Type:	CORPORATION: KENTUCKY

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2155835	LITERACYLINK
Registration Number:	2131400	LITERACYLINK
Registration Number:	2494659	LITERACYLINK
Registration Number:	2131414	LITERACYLINK
Registration Number:	2232501	LITERACYLINK
Registration Number:	2316871	LITHELPER
Registration Number:	2345828	LITLEARNER
Registration Number:	2605832	GED CONNECTION
Registration Number:	2642011	GED CONNECTION
Serial Number:	76236244	GED CONNECTION

CORRESPONDENCE DATA

Fax Number: (513)977-8141

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: michael.hurst@dinslaw.com

REEL: 002828 FRAME: 0749

TRADEMARK

Correspondent Name: Dinsmore & Shohl, LLP

Address Line 1: 1900 Chemed Center

Address Line 2: 255 East Fifth Street

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: 20738-1

NAME OF SUBMITTER: J. Michael Hurst

Total Attachments: 2

source=ket_assign1#page1.tif source=ket_assign_2#page1.tif

> TRADEMARK REEL: 002828 FRAME: 0750

ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS ("Assignment") is made by Public Broadcasting Service, a District of Columbia nonprofit corporation with its principal offices at 1320 Braddock Place, Alexandria, Virginia 22314 ("Assignor"), to Kentucky Educational Television Foundation, Inc., a Kentucky nonprofit corporation with its principal offices at 600 Cooper Drive, Lexington, Kentucky 40502-2248 ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title, and interest in and to the marks and the trademark and service mark registrations and pending application thereof listed on Schedule A annexed hereto and herein incorporated by reference ("the Marks, Registrations, and Application"), together with the goodwill of the business associated therewith and symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Marks, Registrations, and Application, together with the goodwill of the business associated therewith and symbolized thereby, *nunc pro tunc*, effective as of November 22, 2002.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Marks to be executed as of the date and year first above written.

PUBLIC BROADCASTING SERVICE

Judy Harris

Executive Vice President

PBS Businesses and Development

STATE OF Virginia)
CITY OF Alexandra)

On _______, 2003, Judy Harris, personally known to me, appeared before me in person, who being by me duly sworn, deposes and says that she is the Executive Vice President, PBS Businesses and Development, of the Public Broadcasting Service, and that the execution and delivery of this Assignment of Market were authorized by the Public Broadcasting Service.

Many G'Clure Notary Public

My commission expires: June 30, 2005

TRADEMARK REEL: 002828 FRAME: 0751

SCHEDULE A REGISTRATIONS

Country	Mark	Registration Number
U.S.	LITERACYLINK	2,155,835 (class 9)
U.S.	LITERACYLINK	2,131,400 (class 38)
U.S.	LITERACYLINK	2,494,659 (class 41)
U.S.	LITERACYLINK	2,131,414 (classes 41, 42)
U.S.	LITERACYLINK	2,232,501 (classes 41, 42)
U.S.	LITHELPER	2,316,871 (class 42)
U.S.	LITLEARNER	2,345,828 (class 41)
U.S.	GED CONNECTION	2,605,832 (class 16)
U.S.	GED CONNECTION	2,642,011 (class 41)

PENDING APPLICATION

Country	Mark	Application Number
U.S.	GED CONNECTION	76/236,244 (class 9)

TRADEMARK REEL: 002828 FRAME: 0752

RECORDED: 04/15/2004