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To the Honorable Commissioner of Pat.

Attached original documents or copy thereof.

1. Name of conveying party(ies): GEORGE LITTLE MANAGEMENT, LLC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

2. Name and address of receiving party(ies) NEW AGE & GIFT VENTURES, LLC Name:

Internal Address: Suite 1200 Street Address: Ten Bank Street City: White Plains State: NY ZIP: 10606-1954

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Service Mark Registration No. 2,569,703

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JAMES & FRANKLIN, LLP

Internal Address: Harold James, Esq.

Street Address: 60 East 42nd Street

Suite 2915

City: New York State: NY ZIP: 10165

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 100.00/100

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

10-0250

(Attach duplicate copy of this page paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harold James Name of Person Signing

Signature

9/2/03 Date

Total number of pages including cover sheet, attachments, and document:

Rep'd. Date: 09/24/2003 BY: RNE DC: 4053300 DATE: 00250 Name/Number: 2569703 \$80.00 CR FC: 8008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Service Mark Registration of
GEORGE LITTLE MANAGEMENT, LLC

Mark: THE ORLANDO GIFT SHOW

Reg. No.: 2,569,703

Granted: April 9, 2002

Class: 35

ASSIGNMENT

WHEREAS, George Little Management, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at Ten Bank Street, White Plains, New York 10606-1954 (herein called "Assignor"), is the owner of the service mark "THE ORLANDO GIFT SHOW" and Registration No. 2,569,703, and the good will thereto pertaining; and

WHEREAS, NEW AGE & GIFT VENTURES, LLC, a limited liability company of the State of Delaware, having a place of business at Ten Bank Street, White Plains, New York 10606-1954 (herein called "Assignee"), desires to acquire all right, title and interest in and to said service mark, Registration No. 2,569,703 and the good will thereto pertaining,

NOW, THEREFORE, for the sum of One and 00/100 Dollars (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the said service mark and to the registration and the good will thereto pertaining, together with the right to sue for and be

entitled to any damages for infringement of said mark prior to the date of transfer thereof.

The undersigned, being duly warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his own knowledge are true, and all statements made on information and belief are believed to be true.

GEORGE LITTLE MANAGEMENT, LLC

By: *Jack Withiam, Jr.*
Jack Withiam, Jr.
Executive Vice President

STATE OF NEW YORK)
) ss.:
COUNTY OF *Westchester*)

On this 25th day of August, 2003, before me personally appeared Jack Withiam, Jr., residing at 7 Old Mill Road, Greenwich, CT 06830, to me known and known to me to be the individual described in and who executed the foregoing instrument, and that he was duly authorized to execute same.

Colleen M. Smith
Notary Public

(Seal)

COLLEEN M. SMITH
NOTARY PUBLIC, State of New York
No. 01SM5053040
Qualified in New York and Westchester Counties
Commission Expires December 11, 2005