

FORM PTO-1594 (modified)

(Rev 03/01)

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09-30-2003



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U.S. DEPARTMENT OF COMMERCE

OFFICE OF U.S. Patent and Trademark Office

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To the Director of the United States Patent and Trademark Office the attached original documents or copies thereof.

1. Name of conveying party(ies):  
**AMERICAN SPECIALITY CORP., as successor-  
in interest to H.C. PRANGE COMPANY**

9-29-03

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership
- WISCONSIN**

Additional conveying party(ies)

3. Nature of conveyance:
- Assignment
  - Security Agreement
  - Other
  - Merger
  - Change of Name

Execution Date: **September 10, 2002**

2. Name and address of receiving party(ies):

Name: **STEIN MART, INC.**  
 Internal Address: **1200 Riverplace Blvd.  
 Jacksonville, FL 32207**  
 Street Address: **2600 Riverplace Blvd.**  
 City: State: Zip: **Jacksonville, FL 32207**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **FLORIDA**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Serial No.: **73/543778**

B. Trademark Registration No.(s)

**1,514,032**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Chanley T. Howell**  
 Internal Address: **FOLEY & LARDNER**  
 Street Address: **c/o 3000 K Street, N.W. -  
 Ste. 500**  
 City: **Washington State** DC Zip: **20007-5101**

6. Total number of applications/patents involved: **1**

7. Total fee (37 C.F.R. § 3.41): **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**DO NOT USE THIS SPACE**

9. Statement and signature:

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Chanley T. Howell**

Attorney for Applicant  
Name of person signing

Signature

09/16/2003

Date

Total number of pages including cover sheet, attachments, and document: **PGS 2**

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**TRADEMARK  
REEL: 002834 FRAME: 0007**

ASSIGNMENT OF TRADEMARK AND ASSOCIATED RIGHTS

WHEREAS, AMERICAN SPECIALTY CORP., as successor in interest to H.C. PRANGE COMPANY, a Wisconsin corporation ("Assignor"), is the owner of all right, title and interest in and to the following trademark (the "Mark"):

PECK & PECK, U.S. Registration No.: 1,514,032

WHEREAS, STEIN MART, INC, a Florida corporation, ("Assignee"), is desirous of acquiring all right, title and interest in the Mark;

WHEREAS, Assignor has agreed to transfer certain assets, including the Mark and other associated rights therein, to Assignee;

NOW THEREFORE, for the sum of five thousand dollars (\$5,000), and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, any and all right, title and interest in the United States Assignors may possess in and to the above trademark together with the goodwill of the business symbolized by the mark, the right to sue for future and past infringement of the Mark, and all of the assets, properties, contracts, rights and obligations relating thereto.

PROVIDED FURTHER, Assignor's liability to Assignee with respect to any claim or action under this Assignment shall be limited to the amount of five thousand dollars (\$5,000).

AMERICAN SPECIALTY CORP., as successor in interest to H.C. PRANGE COMPANY

By: [Signature]  
Its: Assistant Vice President

STATE OF WISCONSIN  
COUNTY OF Brown

The foregoing was sworn to and subscribed before me on Sept. 10th, 2002, by Richard K. Martin, the Asst. Vice President of American Specialty Corp., as successor in interest to H.C. Prange Company, who is personally known to me or has produced the identification referenced below, and who did take an oath.

[Signature]  
Signature of Notary

\_\_\_\_\_  
(Print, Type or Stamp, Commissioned name of Notary Public)

Personally Known  OR Produced Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_

(Extra)