



To The Honorable Commissioner of Patents and Trademarks:

copy thereof.
party(ies)

102562956

1. Name of conveying parties:

Beef-A-Roo, Inc.

 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Illinois
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

Name: DeVt Development Limited Partnership, L.P.

Internal Address:

Street Address: 6364 Sebring Way

City: Loves Park State: Illinois Zip:61111

3. Nature of conveyance:

 Assignment Merger

 Security Agreement Change of Name

 Other _____

Execution Date: September 10, 2003

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership of the State of Illinois
 Corporation-State of
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

934,555 1,575,812

Additional numbers attached? Yes No

SEP 26 AM 7:00
OPR/FINANCE

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew J. Heinisch

Internal Address: Attorney Docket No. 120873, 501745

Company Name: LEYDIG, VOIT & MAYER, LTD.

Street Address: 6815 Weaver Road, Suite 300

City: Rockford State: IL ZIP: 61114-8018

6. Total number of applications and trademarks involved: 02

7. Total Fee (37 CFR 3.41) \$65.00


 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 12-1216

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew J. Heinisch  Date: September 23, 2003
Printed Name of Person Signing Signature

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

09/29/2003 ECMPER 89000064 121216 934555
01 FC:0021 40.00 M
02 FC:0022 25.00 M

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Beef-A-Roo, Inc. (Assignor), an Illinois corporation, having its principal offices at 6364 Sebring Way, Loves Park, Illinois, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BEEF-A-ROO	934,555	May 23, 1972
WE'RE COOKING IT JUST FOR YOU	1,575,812	January 2, 1990

WHEREAS, DeVt Development Limited Partnership, L.P. (Assignee), an Illinois limited partnership, having its principal place of business at 6364 Sebring Way, Loves Park, Illinois, is desirous of acquiring said registered trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof, and including all common-law and other rights in said trademark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademark and the registration thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

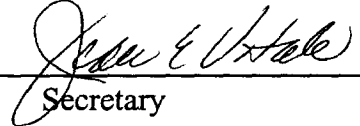
IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 10th day of September, 2003.

(Signatures appear on following page)

BEEF-A-ROO, INC.

By: 
Title: President

ATTEST:

By: 
Secretary

Subscribed and sworn to before me this
10th day of September, 2003.


Notary Public

