### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dearborn Financial Institute, Inc.		04/15/2004	CORPORATION: ILLINOIS

#### **RECEIVING PARTY DATA**

Name:	DF Institute, Inc.	
Street Address:	30 South Wacker Drive	
Internal Address:	Suite 2500	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	CORPORATION: ILLINOIS	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78386493	CE DAY
Registration Number:	2147686	JONES REAL ESTATE COLLEGES
Registration Number:	1793949	DEARBORN FINANCIAL INSTITUTE

### **CORRESPONDENCE DATA**

Fax Number: (212)370-1819

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-661-1400

Email: rkadden@vonmaltitz.com

Correspondent Name: Ronald S. Kadden

Address Line 1: 60 East 42nd Street, Suite 4410 Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER: 2796

NAME OF SUBMITTER: Ronald S. Kadden

Total Attachments: 0

TRADEMARK

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**RECORDED: 04/27/2004**