

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

04/20/2004
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|--|--------------------------------------|--|---------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dann A. Schwartz | | 04/19/2004 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Raintree Essix, L.L.C. | | |
| Street Address: | 4001 Division Street | | |
| City: | Metairie | | |
| State/Country: | LOUISIANA | | |
| Postal Code: | 70002 | | |
| Entity Type: | Limited Liability Company: LOUISIANA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2449663 | EMBRACE | |
| Registration Number: | 2448164 | HOLDS A LIFETIME OF SMILES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (985)845-7090 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 985 845 0000 | | |
| Email: | fedtm@regard.net | | |
| Correspondent Name: | Joseph T. Regard, Ltd plc | | |
| Address Line 1: | PO Drawer 429 | | |
| Address Line 4: | Madisonville, LOUISIANA 70447-0429 | | |
| ATTORNEY DOCKET NUMBER: | SCHWARTZ ASSN RAINTREE | | |
| NAME OF SUBMITTER: | Joseph T. Regard | | |
| Total Attachments: 1 source=Schwartz to Raintree tm assn#page1.tif | | | |

OP \$65.00 2449663

WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, Dann A. Schwartz an individual residing in the State of Louisiana (hereinafter SCHWARTZ) has adopted, used and is using, individually or through a related company, the following United States Federal Trademark Registered marks (hereinafter referred to as "Said Marks"):

| <u>MARK</u> | <u>U.S. Registration Number</u> | <u>U.S. Serial Number</u> |
|----------------------------|---------------------------------|---------------------------|
| EMBRACE | 2449663 | 75556797 |
| HOLDS A LIFETIME OF SMILES | 2448164 | 75556796 |

WHEREAS, Raintree Essix, L.L.C., (Louisiana Limited Liability Company) (hereinafter RAINTREE) desires to acquire all rights to Said Marks worldwide, as well as any and all state and Federal Registrations therefore;

WHEREAS, Schwartz is desirous of assigning Said Marks to RAINTREE;

NOW, THEREFORE, it is agreed by the parties as follows:

For consideration of ONE HUNDRED DOLLARS (\$100.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SCHWARTZ does hereby assign to RAINTREE all right, title and interest in and to Said Marks set forth above, together with all good will of the business symbolized by Said Marks and relating to Said Marks worldwide, as well as any and all Federal and State Registrations therefore, including but not limited to United States Federal Registrations 2449663 and 2448164 for EMBRACE and HOLDS A LIFETIME OF SMILES, respectively.

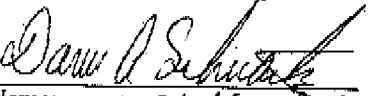
Done and signed this 19th day of April, 2004.

ASSIGNOR:


Dann A. Schwartz

Accepted:

Raintree Essix, L.L.C., by:


Name: DANN A. SCHWARTZ
Capacity: PRESIDENT
4-19-04