

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)
RECORDATION FORM COVER SHEET TRADEMARKS ONLY
U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office


To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

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| <p>1. Name of conveying party: Consolidated Residential, LLC</p> <p><input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Kansas limited liability company</u></p> <p>Additional name of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> | <p>2. Name and address of receiving party: Name: <u>Value Place Franchise Services, LLC</u> Address: <u>8621 East 21st Street, Suite 250</u> Internal Address: _____ City: <u>Wichita</u> State: <u>Kansas</u> Zip: <u>67206</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Kansas limited liability company</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
| <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>April 20, 2004</u></p> | |

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| <p>4. Application number or registration number: A. Trademark Application No. <u>78/269,847</u></p> | <p>B. Trademark Registration No. None. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
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| <p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Stinson Trademark Administrator</u> Internal Address: <u>1201 Walnut, Suite 2800</u> _____ _____ Street Address: _____ _____ City: <u>Kansas City</u> State: <u>Missouri</u> Zip: <u>64106-2150</u></p> | <p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>19-4409</u> (Attach duplicate copy of this page if paying by deposit account)</p> |
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DO NOT USE THIS SPACE

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| <p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Kelly S.K. Elsea</u>  <u>4-22-04</u> Name of Person Signing USignature Date</p> <p>Total number of pages including cover sheet, attachments, and document: 3</p> |
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Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 194409 78269847

ASSIGNMENT

WHEREAS, Consolidated Residential, LLC, a Kansas limited liability company, located at 8621 East 21st Street, Suite 250, Wichita, Kansas 67206 (hereinafter the "Assignor"), is the owner of all right, title and interest in and to the following mark, and the application and/or registration thereof (hereinafter the "Mark"):

VALUE PLACE Serial No. 78/269,847

WHEREAS, Value Place Franchise Services, LLC, a Kansas limited liability company, located at 8621 East 21st Street, Suite 250, Wichita, Kansas 67206 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark and the goodwill of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark, together with the application and/or registration thereof and the goodwill of the business symbolized by the Mark, including all common law rights, and all claims for damages by reason of past infringement of the Mark, with the right to sue and collect therefor.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademark and the application and/or registration in Assignee.

This Assignment is dated this 20 day of APRIL, 2004.

Consolidated Residential, LLC

By: Andrew Chaney

Printed name: ANDREW CHANEY

Title: VICE PRESIDENT

ACKNOWLEDGEMENT

State of Kansas)
County of Sedgwick)

Subscribed and sworn to before me this 20 day of April, 2004.



Jane F. Longar
Notary Public

(SEAL)
MY COMMISSION EXPIRES:
3-24-08