

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO THE ASSISTANT COMMISSIONER OF PATENTS AND TRADEMARKS: Please record the attached original documents or copy thereof.

1. Name of conveying party: (If multiple assignors, list numerically)

Star Touring and Riding Association

- Association
- General Partnership
- Limited Partnership
- Corporation -State - Washington
- Other:

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party:

Name: Yamaha Motor Corporation, U.S.A.
Internal Address:
Street Address: 6555 Katella Avenue
City: Cypress State: California ZIP: 90630

- Association
- General Partnership
- Limited Partnership
- Corporation - State - California
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached?
 Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) April 15, 2004

4. Application number(s) or registration number(s):

- a. Trademark Application No:
- b. Trademark Registration No:
2,831,890

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Catherine J. Holland
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995
Internal Address: Fourteenth Floor
Street Address: 2040 Main Street
City: Irvine State: CA ZIP: 92614
Attorney's Docket No.: YAMAU.955T

7. Total fee (37 CFR 1.21(h)): \$40

Authorized to be charged to deposit account

8. Deposit account number: 11-1410

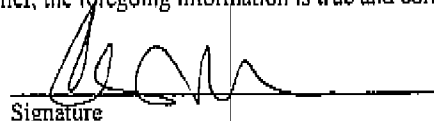
Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Catherine J. Holland
Name of Person Signing


Signature

4/28/04
Date

Total number of pages including cover sheet, attachments and document: 5

Facsimile documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director, U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
Facsimile No. (703) 306-5995

CH \$40.00 111410 2831890

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 15 day of April 2004, by and between and Star Touring and Riding Association, a Washington corporation doing business at 1411 4TH AVE SWITE 910, SEATTLE WA ("Assignor"), and Yamaha Motor Corporation, USA, a California corporation, doing business at 6555 Katella Avenue, Cypress, CA 90630, ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the marks described on Schedule A attached hereto (the "Trademarks");

WHEREAS, Assignor is the owner of record of the federal trademark application listed in Schedule B attached hereto (the "Application");

WHEREAS, Assignee desires to acquire all of Assignor's rights, title, and interest in and to the Trademarks throughout the world and to the Application; and

WHEREAS, Assignor is willing to assign to Assignee all of its rights, title, and interest as Assignor may possess in and to the Trademarks throughout the world and to the Application;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and sells to Assignee all of Assignor's rights, title, and interest throughout the world as Assignor may possess in and to the following:

- (1) the Trademarks set forth in Schedule A;
- (2) the Application set forth in Schedule B; and
- (3) common law rights in the Trademarks, trade name and corporate name rights therein, and causes of action for trademark infringement, dilution, trade name infringement and other violations of rights in the Trademarks, and the right to recover damages for past infringement;

together with the goodwill symbolized by said Trademarks and that portion of the business pertaining thereto.

Assignor makes no warranties with respect to the Trademarks or to any rights it may have therein and hereby disclaims any and all such warranties.

Executed this 15 day of APRIL, 2004

STAR TOURING AND RIDING ASSOCIATION,
a Washington corporation

By: *Alan R. Case*
Name: ALAN R. CASE
Title: ATTORNEY

SCHEDULES TO TRADEMARK ASSIGNMENT**SCHEDULE A**


Trademarks: The Trademarks shall include all marks that include the word STAR, alone or in combination with other words or designs, including, but not limited to the following:

1. STAR TOURING;
2. STAR TOURING ASSOCIATION
3. STAR TOURING AND RIDING;
4. STAR TOURING AND RIDING ASSOCIATION
5. STAR TOURING & RIDING;
6. STAR TOURING & RIDING ASSOCIATION;
7. STAR KIDS;
8. STAR VETS;
9. LADIES OF THE STAR;
10. LOS;
11. TIN STARS;
12. STAR B QUE;
13. STAR DAYS;
14. R STAR;
15. ROYAL STAR TOURING;
16. STAR NEWS; and
- 17.



SCHEDULE B

Federal Trademark Application:

<u>MARK</u>	<u>SER. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
	78/175,730	October 17, 2002	41

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