

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MultiMedia HealthCare, Inc.		05/31/2002	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA	
Name:	MultiMedia HealthCare/Freedom, L.L.C.
Street Address:	666 Plainsboro Road, Building 400
City:	Plainsboro
State/Country:	NEW JERSEY
Postal Code:	08536
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2124552	HEMOPHILIA REPORTS
Registration Number:	2124551	A PHYSICIAN'S GUIDE TO LONG-TERM CARE
Registration Number:	2290740	THE JOURNAL OF GENDER-SPECIFIC MEDICINE

CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	949-760-0404
Email:	efiling@kmob.com
Correspondent Name:	Steven J. Nataupsky
Address Line 1:	2040 Main Street
Address Line 2:	Fourteenth floor
Address Line 4:	Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	FREED17.014T/015T/016T
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NAME OF SUBMITTER:	Steven J. Nataupsky
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Total Attachments: 3	TRADEMARK REEL: 002851 FRAME: 0473
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the ____ day of _____, 2002, by and between Michael J. Hennessy and Associates, Inc., a New Jersey corporation having a place of business at 666 Plainsboro Road, Building 300, Plainsboro, NJ 08536 (hereinafter referred to as "ASSIGNOR"), and MultiMedia HealthCare/Freedom, LLC, a Delaware limited liability company having a place of business at 666 Plainsboro Road, Building 440, Plainsboro, NJ 08536 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR was previously known as MultiMedia HealthCare, Inc., a New Jersey corporation;

WHEREAS, MultiMedia HealthCare, Inc., a New Jersey corporation, recorded a change of corporate name with the New Jersey Secretary of State on _____, changing the corporate name to Michael J. Hennessy and Associates, Inc., a New Jersey corporation;

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide.

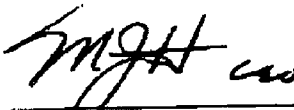
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A;
- (2) the Registrations set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademarks, Registrations, and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Plainsboro, NJ, this 31 day of MAY, 2002.

Michael J. Hennessy and Associates, Inc.
a New Jersey corporation having a place of business at 666 Plainsboro Road, Building 300, Plainsboro, NJ 08536

By: 
Michael J. Hennessy, CEO

Executed at Plainsboro, NJ, this _____ day of _____, 2002.

MultiMedia HealthCare/Freedom, LLC
a Delaware limited liability company having a place of business at 666 Plainsboro Road, Building 300, Plainsboro, NJ
08536

By: _____
Robert W. Preston

STATE OF New Jersey
) ss.
COUNTY OF Middlesex

On May 31, 2002 before me, ANDRE GAMBINO personally appeared Michael J. Hennessy personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Andre Gambino
Signature ATTORNEY AT LAW
STATE OF NEW JERSEY

STATE OF _____)
) ss.
COUNTY OF _____)

On _____, before me, _____, personally appeared Robert W. Preston personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature

SCHEDULES TO TRADEMARK ASSIGNMENT**SCHEDULE A**

Marks: HOME HEALTHCARE CONSULTANT
 HEALTH CARE SYSTEMS ECONOMICS REPORT
 NURSING HOME MEDICINE
 NURSING HOME ECONOMICS
 THE ANNALS OF LONG-TERM CARE
 HEMOPHILIA REPORTS
 A PHYSICIAN'S GUIDE TO LONG-TERM CARE
 HEALTH CARE BUSINESS DIGEST
 THE JOURNAL OF GENDER-SPECIFIC MEDICINE

SCHEDULE B

Federal Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
HOME HEALTHCARE CONSULTANT	1,986,405	July 9, 1996	16
HEALTH CARE SYSTEMS ECONOMICS REPORT	1,996,315	August 20, 1996	16
NURSING HOME MEDICINE	2,011,241	October 22, 1996	16
NURSING HOME ECONOMICS	2,011,242	October 22, 1996	16
THE ANNALS OF LONG-TERM CARE	2,074,752	June 24, 1997	16
HEMOPHILIA REPORTS	2,124,552	December 23, 1997	16
A PHYSICIAN'S GUIDE TO LONG-TERM CARE	2,124,551	December 23, 1997	16
HEALTH CARE BUSINESS DIGEST	2,136,357	February 10, 1998	16
THE JOURNAL OF GENDER-SPECIFIC MEDICINE	2,290,740	November 2, 1999	16

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