

11/3/03

11-05-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102592851

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Experience Design, L.L.C.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: World Packaging, Inc.

Internal

Address:

Street Address: 500 Belleville Turnpike

City: N. Arlington State: NJ Zip: 07031

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New Jersey Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 06/18/03

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,502,823

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lisa A. Pieroni, Esq.

Internal Address: Kirschstein et al.

Street Address: 489 Fifth Avenue

17th Floor

City: New York State: NY Zip: 10017-6105

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

1111-45

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9. Signature.

Lisa A. Pieroni Name of Person Signing

Signature

October 28, 2003 Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002856 FRAME: 0516

BILL OF SALE

KNOW ALL MEN BY THESE PRESENTS that Experience Design, L.L.C., a New Jersey limited liability company ("**Seller**"), in consideration of **Seven Thousand U.S. Dollars (\$7,000.00)** and other valuable consideration, the receipt and sufficiency of which hereby are acknowledged, does hereby sell, transfer, convey, assign and deliver unto World Packaging, 500 Belleville Turnpike, N. Arlington, NJ 07031 ("**Buyer**"), all of the right, title and interest of Seller as of the date hereof in and to the inventory and equipment described in Schedule A hereto (the "**Purchased Assets**") on an "AS IS", "WHERE IS" basis.

This **BILL OF SALE** is made without any covenant, warranty or representation (express or implied) by, or recourse against, Seller or Seller's affiliates of any kind whatsoever whether with respect to the Purchased Assets or otherwise.

TO HAVE AND TO HOLD, unto the Buyer, its successors and assigns, **FOREVER**.

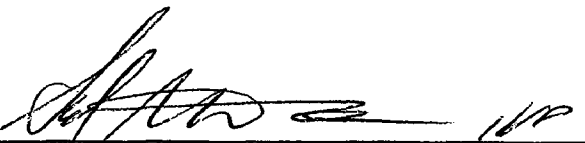
This instrument and all of its terms shall inure to the benefit of, and be binding upon, Buyer and Seller and their respective successors and assigns, heirs and personal representatives.

IN WITNESS WHEREOF, Seller and Buyer have has executed this **BILL OF SALE** this 18 day of ~~May~~ **JUNE**, 2003.

JUNE

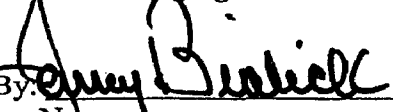


EXPERIENCE DESIGN, L.L.C.
(By Wells Fargo Business Credit, Inc. As attorney-in-fact for Experience Design, LLC)

By: 
Name: SAL MURPHY
Title: VICE PRESIDENT

AGREED:

World Packaging

By: 
Name: _____

Schedule A

(Purchased Assets)

Trademark: AIR WRAP
Serial No.: 75/807,156
Filing Date: 9/24/99
Reg. No.: 2,502,823
Reg. Date: 10/30/01