

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Terzian Enterprises, LLC		04/21/2004	Limited Liability Company: ILLINOIS:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rouben T. Terzian		
<b>Street Address:</b>	950 North Michigan Ave.		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60611		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78368752	BRIANA JOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)712-8422		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	katherine.mcdaniel@kmzr.com		
<b>Correspondent Name:</b>	Katherine L. McDaniel		
<b>Address Line 1:</b>	KMZR, 2029 Century Park East, Suite 2600		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	330691-1		
<b>NAME OF SUBMITTER:</b>	Katherine L. McDaniel / Philip Valdez		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, **TERZIAN ENTERPRISES, LLC**, an Illinois limited liability company ("Assignor"), hereby sells, assigns and transfers to **ROUBEN T. TERZIAN** ("Assignee"), his successors and assigns, all right, title and interest in and to the following titles, names, trade names, business names, trademarks and service marks, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, in all countries, territories and possessions throughout the universe, to the full extent of such rights, as a successor to that portion of Assignor's business, including without limitation the following U.S. application:

**BRIANA JOY**, Serial No. 78/368752, filed February 16, 2004

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed as of April 24, 2004.

TERZIAN ENTERPRISES, LLC

By: 

Rouben T. Terzian, President