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Form PTO-1594

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

La Jolla Fresh Squeezed Coffee Company, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Javo Beverage Company, Inc.

Internal

Address: _____

Street Address: 9060 Activity rd., Suite A

City: San Diego State: CA Zip: 95126

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: 11/05/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,770,052

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce C. Piontkowski, Esq.

Internal Address: Ropers Majeski Kohn & Bentley

Street Address: 80 North First Street

City: San Jose State: CA Zip: 95113

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

OPR/FINANCE
11/05/03 7 AM 8:24

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9. Signature.

Bruce C. Piontkowski

Name of Person Signing

Signature

November 5, 2003

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

11/12/2003 ECDOPER 00000132 2770052

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TRADEMARK
REEL: 002861 FRAME: 0832

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,770,052

Registered Sep. 30, 2003

**TRADEMARK
PRINCIPAL REGISTER**

JAVO

**LA JOLLA FRESH SQUEEZED COFFEE COMPA-
NY, INC. (CALIFORNIA COMPANY)
9060 ACTIVITY ROAD
SUITE A
SAN DIEGO, CA 92126**

**FOR: BEVERAGES, NAMELY, COFFEE-BASED
BEVERAGES CONTAINING MILK; COFFEE, COF-
FEE BEANS; READY-TO-DRINK COFFEE; COFFEE
DISPENSED BY VENDING MACHINES; ESPRESSO**

**COFFEE; COFFEE CONCENTRATE; COFFEE EX-
TRACT FOR USE AS AN INGREDIENT OR FLA-
VORING, IN CLASS 30 (U.S. CL. 46).**

FIRST USE 5-0-2002; IN COMMERCE 8-0-2002.

SN 76-377,011, FILED 3-1-2002.

ZHALEH DELANEY, EXAMINING ATTORNEY