

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cliffs Notes, Inc.		06/01/2004	CORPORATION: NEBRASKA

RECEIVING PARTY DATA	
Name:	Wiley Publishing, Inc.
Street Address:	10475 Crosspoint Boulevard
Internal Address:	Trademark Department
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46256
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8		
Property Type	Number	Word Mark
Registration Number:	0821156	
Registration Number:	0794824	CLIFF'S NOTES
Registration Number:	1404864	
Registration Number:	1404865	
Registration Number:	1404866	
Registration Number:	1405778	
Registration Number:	1404867	CLIFFS NOTES INC.
Registration Number:	1408436	CLIFFS NOTES INC.

CORRESPONDENCE DATA	
Fax Number:	(317)572-4198
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	317-572-3198
Email:	trademarks@wiley.com
Correspondent Name:	Wiley Publishing, Inc.
Address Line 1:	10475 Crosspoint Boulevard

CH \$215.00 0821156

Address Line 2: Trademark Department
Address Line 4: Indianapolis, INDIANA 46256

ATTORNEY DOCKET NUMBER:	CLIFFS ASSIGNMENTS
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NAME OF SUBMITTER:	Heather DeOrto
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ASSIGNMENT

WHEREAS, Cliff's Notes, Inc., a Nebraska corporation (hereinafter "Assignor"), having offices and a principal place of business at 4851 16th Street, Lincoln, Nebraska 68501-0728 U.S.A., is the owner of the United States trademark registrations listed in Schedule "A," attached hereto and made a part hereof, and of the mark shown in each of said registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Wiley Publishing, Inc., a Delaware corporation (hereinafter "Assignee"), having offices and a principal place of business at 10475 Crosspoint Boulevard, Indianapolis, Indiana 46256 U.S.A., is desirous of acquiring the entire right, title, interest in and to the said United States trademark registrations, and the mark shown in each of said registrations, the goodwill of the business symbolized by said marks, and the right to conduct business in the United States under said marks;

NOW, THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the Australian trademark registrations listed in Schedule "A" attached hereto and made a part hereof, and the mark shown in each of said registrations together with the goodwill of the business symbolized by the said marks, the right to sue for past infringement, and the right of Assignor to conduct business under said marks.

Done, this 1st day of June, 2004.

Assignor

Assignee

Cliff's Notes, Inc.

Wiley Publishing, Inc.

By: Maria Danzilo
Maria Danzilo
Vice-President
Cliffs Notes, Inc.

By: Heather DeOrto
Heather DeOrto
Assistant Corporate Secretary
Wiley Publishing, Inc.

SCHEDULE "A"

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Black & Yellow Stripes Design	0821156	December 27, 1966
CLIFFS NOTES & Mountain Design	0794824	August 24, 1965
Shakespeare & Black/Yellow Stripes Design	1404864	August 12, 1986
Boy Under Tree & Black/Yellow Stripes Design	1404865	August 12, 1986
Mountain & Black/Yellow Stripes Design	1404866	August 12, 1986
Yellow Bar cover design	1405778	August 19, 1986
CLIFFS NOTES, INC. & Single Mountain Design	1404867	August 12, 1986
CLIFFS NOTES, INC. & Single Mountain and Stripes Design	1408436	September 9, 1986