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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): VAHID JEWELERS, INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/02/03

2. Name and address of receiving party(ies)

Name: PEPI KELMAN, INC. Internal Address:

Street Address: 812 South Robertson Blvd. City: Los Angeles State: CA Zip: 90035

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,102,203

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael A. Painter, Esq.

Internal Address: Isaacman, Kaufman & Painter

Street Address: 8484 Wilshire Blvd., Suite 850

City: Beverly Hills State: CA Zip: 90211

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 16-0070

9. Signature. Michael A. Painter Name of Person Signing

Signature

10/15/03 Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10-20-2003

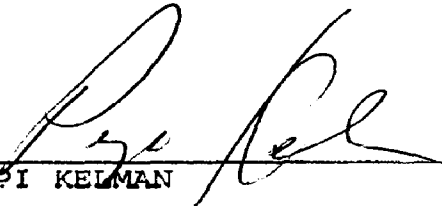
U.S. Patent & TMO/TM Mail Rcpt Dt. #76

TRADEMARK REEL: 002863 FRAME: 0734

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POWER OF ATTORNEY

Assignee hereby appoints Michael A. Painter, Esq. of Isaacman, Kaufman & Painter, with offices at 8484 Wilshire Boulevard, Suite 850, Beverly Hills, California 90211, (323) 782-7700, with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.



PAPI KELMAN

Dated: 10-08-09

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ASSIGNMENT

WHEREAS, VAID JEWELERS, INC., of One Penn Plaza, Suite 3515, New York, New York 10119 is a corporation organized and existing under the laws of the State of New York ("Assignor"), has adopted, used and registered the trademark CHAIN EVENT, Registration No. 2,102,203 dated September 30, 1997;

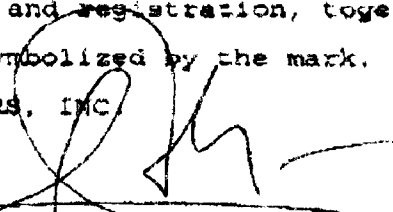
WHEREAS, PEPI KELMAN, an individual and citizen of the United States, of 812 South Robertson Boulevard, Los Angeles, California 90035 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, VAID JEWELERS, INC. does hereby assign unto the said PEPI KELMAN, all of its rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

VAID JEWELERS, INC

By:

Title:



PRESIDENT

Dated:

OCTOBER 2, 2003

MAP-TM-6998