

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transend LLC		06/01/2004	LTD LIAB JT ST CO: OHIO
RECEIVING PARTY DATA			
Name:	CNG Financial Corporation		
Street Address:	5155 Financial Way		
City:	Mason		
State/Country:	OHIO		
Postal Code:	45040		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78191118	TRANSEND	
CORRESPONDENCE DATA			
Fax Number:	(513)698-5079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-698-5078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street		
Address Line 2:	2800 Convergys Center		
Address Line 4:	Cincinnati, OHIO 45202-2409		
ATTORNEY DOCKET NUMBER:	26213-0003		
NAME OF SUBMITTER:	Michael A. Marrero		
Total Attachments: 1 source=Transend Logo Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Transend LLC, an Ohio limited liability company with an address of 5155 Financial Way, Mason, Ohio 45040 (hereinafter "Assignor"), represents that it is the owner of the trademark TRANSEND (and design) that is the subject of U.S. trademark application Serial Number 78/191,118 (the "Trademark"); and


WHEREAS, CNG Financial Corporation, a corporation organized under the laws of Ohio with an address of 5155 Financial Way, Mason, Ohio 45040 (hereinafter "Assignee"), is desirous of acquiring said Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest worldwide in and to said Trademark, together with the goodwill of the business symbolized by said Trademark and the right to sue for past, present and future infringements of the Trademark and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this Assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Trademark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 1st day of June, 2004.

TRANSEND LLC

By: 

Print Name: R. DEAN

Title: President