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FINANCE SECTION

11-19-2003

Form PT0-1594

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DEPARTMENT OF COMMERCE
S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

11-14-03

ST. IVEL LIMITED

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10-23-2003

2. Name and address of receiving party(ies)

Name: DAIRY CREST LIMITED

Address: Clayton House, Littleworth Road

Street Address: Esher

City: Surrey ENGLAND Zip: KT10 9PN

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,507,324;

2,491,657

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Graham, Campaign P.C.

Internal Address:

Street Address: 36 West 44th Street

00000108 2507324

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

H. John Campaign

Name of Person Signing

Signature

November 14, 2003

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

11/18/2003 BY:RME
01 FC:8521
02 FC:8522

UNITED STATES OF AMERICA

WHEREAS St. Ivel Limited of 60 Wood Lane, London, W12 7RP, has adopted and used in its business the following trade marks which are registered in United States of America:

Number	Trade Mark
2507324	UTTERLY BUTTERLY [WORDS]
2491657	UTTERLY BUTTERLY [WORDS]

AND WHEREAS Dairy Crest Limited of Claygate House, Littleworth Road, Esher, Surrey, KT10 9PN is desirous of acquiring the said trade marks.

NOW THEREFORE TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of £200.00 (Two Hundred Pounds only) and other good and valuable consideration to it in hand paid the receipt of which is hereby acknowledged said St. Ivel Limited by these presents does sell assign and transfer unto the said Dairy Crest Limited the entire right title and interest in and to the said trade marks as set out above together with the goodwill of the business concerned in the goods for which the said trade marks are registered in United States of America.

SIGNED for and on behalf of
St. Ivel Limited

x *Mal F.S. Be*

Secretary or Director

2507324 - Assignment of Trade Mark
2507324 UTTERLY BUTTERLY

United States of America

In re-assignment of Trade Mark	UTTERLY BUTTERLY [WORDS]
Registration Number	2507324
Dated	13 November 2001
From	St. Ivel Limited
To	Dairy Crest Limited


To the Commissioner of Patents:

The firm of Graham, Campaign P.C. consisting of

attorneys admitted to practice in the State of New York and whose postal address is 36 West 44th Street, New York, New York 10036-8178, United States is designated as assignee's representative on whom notices or process in proceedings affecting the mark may be served.

Dated this 23 day of October 2003.

Dairy Crest Limited


Secretary or Director

2:52- Assignment of Trade Mark
2.991657 UTTERLY BUTTERLY

United States of America

In re-assignment of Trade Mark	UTTERLY BUTTERLY [WORDS]
Registration Number	2491657
Dated	25 September 2001
From	St. Ivel Limited
To	Dairy Crest Limited


To the Commissioner of Patents:

The firm of Graham, Campaign P.C. consisting of

attorneys admitted to practice in the State of New York and whose postal address is 36 West 44th Street, New York, New York 10036-8718, United States is designated as assignee's representative on whom notices or process in proceedings affecting the mark may be served.

Dated this 23 day of October 2003.

Dairy Crest Limited

x 
Secretary and Director