

11/25/03

11-28-2003



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Form **PTO-1594**
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Tab settings ⇨ ⇨ ⇨ ▼

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Saramar, L.L.C.

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other Limited Liability Company
(State - Delaware)

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Sara Lee Corporation

Internal

Address: _____

Street Address: 1000 East Hanes mill Rd.
Winston-salem State: NC Zip: 27105

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Maryland
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 19, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/230955

B. Trademark Registration No.(s)

N/A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amanda Truesdale

Internal Address: Sara Lee Corporation

Street Address: 1000 East Hanes
mill Road

Winston-salem
City: _____ State: NC Zip: 27105

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0143

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amanda Truesdale

Name of Person Signing

Amanda Truesdale

Signature

11/19/03

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

11/26/2003 ELDOPPER 0000002E 190143 78230955

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TRADEMARK
REEL: 002870 FRAME: 0429

ASSIGNMENT

WHEREAS Saramar, L.L.C. (hereinafter called "Assignor"), a Delaware limited liability company having its principal place of business at, 125 South Wacker Drive, Chicago, Illinois, 60606, has adopted, used, and is using the trademark listed below;

U.S. Application COTTON WHERE IT COUNTS App. No. 78/230955

WHEREAS Sara Lee Corporation (hereinafter called "Assignee"), a Maryland corporation having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Saramar, L.L.C.

Date: 19 November 2003

By: *Arthur J. DeBaugh*
Arthur J. DeBaugh
President

Subscribed and sworn to before me this 19 day of November, 2003.

Amanda K. Truesdale
Notary Public

My commission expires on: 1-29-06

