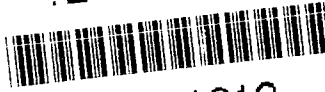


12-01-2003



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11-26-03

To fil  
Please

marks:  
thereof.

1. Name of conveying party(ies):

ValueVision International, Inc.

- Individual
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Name: ValueVision Media, Inc.

Internal Address: \_\_\_\_\_

Street Address: 6740 Shady Oak Road

City: Eden Prairie State: Minnesota ZIP: 55344

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Minnesota
- Other \_\_\_\_\_

If assignee is not domiciled in the U.S., a domestic representative designation is attached:

- Yes  No

Additional name(s) & address(es) attached?

- Yes  No

Execution Date: November 17, 2003

4. Application number(s) or trademark number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Trademark Application No.(s)

See Exhibit A

B. Trademark Registration No.(s)

See Exhibit B

76357402

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Wayne A. Sivertson

Address: NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 Broadway Street N.E., Suite 401  
Minneapolis, MN 55413

6. Total number of applications and trademarks involved: 37

7. Total fee (37 CFR 3.41) . . \$940.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wayne A. Sivertson  
Name of Person Signing

Signature

Nov. 24, 2003  
Date

Total number of pages comprising cover sheet, attachments and document: 5

OMB No. 0651-0011 (exp. 4/94)

55110/001/101

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**Mail Stop Assignment Recordation Services**  
**Director of the United States Patent and Trademark Office**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

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11/28/2003 EDOOPER 00000271 76357402

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**Exhibit A**

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
FIVE MINUTE FAVORITE	76/357,402	January 11, 2002
THE EVOLUTION OF SHOPPING	76/272,021	June 15, 2001
THE FALLING PRICE AUCTION SHOW	76/274,380	June 19, 2001
VAN BELINGER COLLECTION	76/304,202	August 23, 2001
GREAT DAY	76/304,204	August 23, 2001
DIAMOND JACK	76/332,267	October 29, 2001
TRADER JACK	76/331,326	October 29, 2001
BRILLIANTÉ	76/331,821	October 30, 2001
HOME LIVING	76/331,846	October 31, 2001
ONE STOP COMPUTER SHOP	76/333,164	November 1, 2001
THE COMPUTER TUTOR	76/334,316	November 6, 2001
THE NETWORK THAT CARES ABOUT KIDS	76/334,431	November 6, 2001
REBECCA'S HOME AND GARDEN	76/334,305	November 6, 2001
DEAL OF THE DAY	76/335,623	November 7, 2001
WEEK IN REVIEW	76/339,941	November 20, 2001
SOAP STYLE	76/403,841	May 6, 2002
A DAY TO REMEMBER	78/138,673	June 25, 2002
TIME CAPSULE	78/138,684	June 25, 2002
QUICKBUY	78/153,317	August 12, 2002
GEMS OF DISTINCTION	78/275,652	July 17, 2003
THE NETWORK WITH STYLE YOU CAN BUY	78/275,656	July 17, 2003
BOLD ELEGANCE	76/228,776	March 22, 2001
1-888-CALORIE	76/310,812	September 7, 2001
1-888-CHECKUP	76/295,177	August 3, 2001
1-888-DUFFERS	76/270,961	June 13, 2001

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
1-888-RHYTHMS	76/271,364	June 13, 2001
DIRECTCHECK	78/238,843	April 17, 2003
BID BASH	76/193,845	January 16, 2001
DIMONTE	76/232,401	March 29, 2001
WHEN THE MOON COMES UP, THE PRICES GO DOWN	76/264,828	May 31, 2001
THE BEST PLACE TO SHOP? YOUR PLACE	76/265,243	May 31, 2001

**Exhibit B**

<b>Mark</b>	<b>Reg. No.</b>	<b>Issue Date</b>
VALUE VISION THE BRAND NAME CHANNEL and Design	2,278,705	September 21, 1999
PRIME PRICE	2,184,617	August 25, 1998
VALUEPAY	2,247,569	May 25, 1999
BRILLIANTÉ and Design V and Design	2,322,489	February 22, 2000
VALUEVISION	2,562,781	April 23, 2002
	2,348,529	May 9, 2000

State of Minnesota

**SECRETARY OF STATE**

Certificate of Name Change

I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that the corporation listed below filed an amendment of its articles of incorporation, or, in the case of a non-Minnesota corporation, a certificate of name change, changing its name with this office on the date listed below, and that the corporation has complied with the relevant laws of Minnesota with respect to that filing.

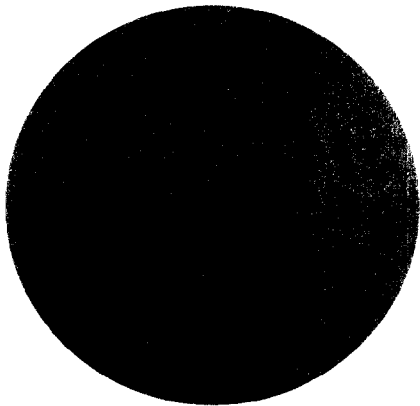
Old Name: ValueVision International, Inc.

New Name: ValueVision Media, Inc.

State of Incorporation: MN

Date Amendment filed: 05/16/2002

This certificate has been issued on 11/17/03.



*Mary Kiffmeyer*  
Secretary of State.

TRADEMARK