

12-03-2003



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102613644

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Vision Conferences LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 03/30/00

2. Name and address of receiving party(ies)

Name: Jobson Publishing LLC

Internal Address: 9th Floor

Street Address: 100 Avenue of the Americas

City: New York State: NY Zip: 10013

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1,780,645

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mr. Mel Lamelas

Internal Address: Jobson Publishing LLC

Street Address: 100 Avenue of the Americas

City: New York State: NY Zip: 10013

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

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OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Mel Lamelas, VP Legal Affairs

Name of Person Signing

Signature

November 13, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

12/02/2003 ELOOPER 00000226 1780645

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40.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, American Vision Conferences, LLC, a Tennessee limited liability company with its principal place of business at 874 Harbor View Road, San Diego, CA 92106 ("Assignor"), has adopted and used the trademarks listed on Schedule A attached hereto, which includes common law trademarks, pending applications for federal and foreign registration and federal, state and foreign registered trademarks (the "Marks"); and

WHEREAS, Jobson Publishing L.L.C., a Delaware limited liability company having a place of business at 100 Avenue of the Americas, New York, NY 10513 ("Assignee"), is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign, transfer, convey and set over unto Assignee its entire right, title and interest in and to the Marks, as the same may be amended from time to time, including, without limitation, all goodwill of the Assignor or its business, products and services appurtenant to, associated with or symbolized by the Marks and/or the use thereof; the right (but not the obligation) to sue and recover for past, present and future infringements of the Marks; the right to prosecute applications for trademarks and patents; all rights (but not obligations) corresponding to the Marks throughout the world in perpetuity; all reissues, divisions, continuations, renewals, extensions and continuations-in-part of the Marks; all rights and interests pursuant to licensing or other agreements in favor of the Assignor pertaining to patent applications, patents, trademark applications and trademarks now or in the future owned or used by third parties; and all proceeds of any of the foregoing (such as, by way of example, license royalties and proceeds of infringement suits).

[BALANCE OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the 30th day of March, 2000.

AMERICAN VISION CONFERENCES, LLC

By: [Signature]

Name: WALTER L. CHEATE

Title: SECT. / Treas.

STATE OF Tennessee

Davidson COUNTY, SS.

March 23, 2000

Then personally appeared the above-named Walter L. Cheate, as Secretary/Treasurer of American Vision Conferences, LLC and acknowledged the foregoing instrument to be his/her free act and deed and the free act and deed of American Vision Conferences, LLC, before me

[Signature]
Notary Public

My Commission Expires: My Commission Expires DEC. 2, 2002

BO:36564.1

Schedule A

<u>Description</u>	<u>Country</u>	<u>Issue Date</u>	<u>Reg. No.</u>	<u>Class</u>
SNOWVISION	United States	7/6/93	1,780,645	41