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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SCP Distributors, LLC		01/01/2004	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Alliance Trading, Inc.	
Street Address:	2325-B Renaissance Drive	
Internal Address:	No. 10	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89119	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 1702698		CLOR SAVE

CORRESPONDENCE DATA

Fax Number: (225)248-3124

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (225) 248-2124

Email: jwtrademarks@joneswalker.com

Correspondent Name: Mark E. Mahaffey

Address Line 1: 8555 United Plaza Boulevard

Address Line 2: 4th Floor

Address Line 4: Baton Rouge, LOUISIANA 70809

ATTORNEY DOCKET NUMBER:

13776/96568-04

NAME OF SUBMITTER:

Tina G. Matz

Total Attachments: 1

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TRADEMARK
REEL: 002873 FRAME: 0671

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made effective January 1, 2004, by and between SCP Distributors, LLC, a Delaware limited liability company ("Assignor") and Alliance Trading, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted and is using the trademark "CLOR SAVE" (the "Trademark") and the United States trademark registration thereof (Registration No. 1,702,698).

WHEREAS, Assignee desires to acquire, and Assignor desires to assign, all right, title, and interest in the United States and its territorial possessions and in all foreign countries in and to the Trademark and the United States trademark registration thereof, together with the goodwill of the business in connection with which the Trademark is used, including all foreign rights corresponding thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

Assignor does hereby assign, transfer, and set over to Assignee its entire right, title, and interest in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used, and all registrations and applications therefor in the United States and in all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and in all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademark, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by the undersigned officers duly authorized, effective on the date first mentioned above.

SCP DISTRIBUTORS, LLC

By:

Name: Craig K. Hubbard

Title: Chief Financial Officer, Treasurer,

and Secretary

ALLIANCE TRADING, INC.

By:

Name

Title:

(B0281516.1)

TRADEMARK REEL: 002873 FRAME: 0672

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RECORDED: 06/11/2004