

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fruit of the Loom, Inc.		06/11/2004	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Eric M Fermon		
Doing Business As:	Debonair Sportswear		
Street Address:	211 Nellis Rd		
City:	Bothell		
State/Country:	WASHINGTON		
Postal Code:	98012		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0803155	DEBONAIR	
CORRESPONDENCE DATA			
Fax Number:	(425)489-8932		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	425-489-8932		
Email:	deboss@debonair.com		
Correspondent Name:	Eric M. Fermon		
Address Line 1:	211 Nellis Rd		
Address Line 4:	Bothell, WASHINGTON 98012		
NAME OF SUBMITTER:	Eric M. Fermon		
Total Attachments: 1 source=DEBONAIR-bw#page1.tif			

OP \$40.00 0803155

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT OF UNITED STATES TRADEMARK is made this 11th day of June, 2004, by and between **FRUIT OF THE LOOM, INC.**, a New York corporation, having an address at One Fruit of the Loom Drive, Bowling Green, Kentucky 42103 ("Assignor") and **ERIC M. FERMON d/b/a DEBONAIR SPORTSWEAR**, an individual, having an address at 211 Nellis Road, Bothell, Washington 98012 ("Assignee").

WHEREAS, Assignor has adopted and is the owner of the trademark Reg. No. 0803155 for the trademark **DEBONAIR** in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Assignor is desirous of assigning the Mark together with the goodwill of the business symbolized by the Mark to Assignee;

NOW THEREFORE, for the good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns and quitclaims to Assignee all of its rights, title and interest in and to the Mark, including U.S. Registration No. 0803155, together with the goodwill of the business symbolized by the Mark, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative.

FRUIT OF THE LOOM, INC.

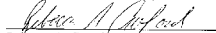
By:  _____
T. Leslie Dooley

Vice President & Assistant General Counsel

COMMONWEALTH OF KENTUCKY)
COUNTY OF WARREN)

I, Rebecca A. Crawford, a Notary Public for said County and State, do hereby certify that T. Leslie Dooley personally appeared before me this day and acknowledged that he executed the foregoing **ASSIGNMENT OF UNITED STATES TRADEMARK** on behalf of said ASSIGNOR and pursuant to authority duly received.

WITNESS my hand and notarial seal or stamp, this the 11th day of June, 2004.


Rebecca A. Crawford, Notary Public
My commission expires: February 4, 2008

RECORDED: 06/18/2004

**TRADEMARK
REEL: 002875 FRAME: 0953**