

12/11/03

12-18-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0631-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102626544

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hatch, Limited

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other New Zealand Corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 6/1/03 and 8/1/03

2. Name and address of receiving party(ies)

Name: INJOY, Inc.

Internal

Address:

Street Address: 4725 River Green Parkway

City: Duluth State: GA Zip: 30096

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Georgia Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,744,880

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Yates & Yates, LLP

Internal Address: Attn: Christopher A. Ferebee

Street Address: 1100 Town & Country Road

Suite 1300

City: Orange State: CA Zip: 92868

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 80.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

12/18/2003 JJALLAH2 00000010 2744880

02 FC:8521 Christopher A. Ferebee 40.00 OP

Name of Person Signing

Signature

December 4, 2003

Date

Total number of pages including cover sheet, attachments, and document: 8

12/18/2003 JJALLAH2 00000010 2744880

01 FC:8521 40.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Item: 1 Name of conveying parties (continued):

Contagious Limited, a New Zealand Corporation.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration Serial No.:	2,744,880
Registration Filing Date:	July 29, 2003
Mark:	THRIVE
Registrant:	Contagious Limited, A New Zealand Corporation

**DESIGNATION OF DOMESTIC REPRESENTATIVE
AND POWER OF ATTORNEY**

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3514

Dear Sir or Madam:

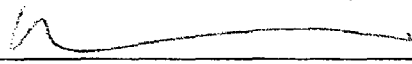
Registrant hereby appoints:

Yates & Yates, LLP
Attn: Christopher A. Ferebee
1100 Town & Country Road, Suite 1300
Orange, California 92868

As Domestic Representatives, and

Sealy M. Yates; Matthew P. Yates; Christopher A. Ferebee; and Curtis A. Yates, members of the Bar of the State of California, as attorneys to transact all business in the Patent and Trademark Office in connection with this registration. All notices or process proceedings affecting this registration may be served upon or addressed to them.

Respectively submitted,
CONTAGIOUS LIMITED, Registrant



Jeremy Muijs, Strategic Director

Dated: 26/11/03

