12/1/03

12-18-2003

Form PTO-1594 R U.S. DEPARTMENT OF COMMERCE (Rev. 10/02) U.S. Patent and Trademark Office OMB No. 06 1-0027 (exp. 6/30/2005) 102626544 Tab settings ⇒ ⇒ ⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: INJOY, Inc. Hatch, Limited Internal Address: Individual(s) Association Street Address: 4725 River Green Parkwav General Partnership Limited Partnership City: Duluth State: GA Zip: 30096 Corporation-State Other New Zealand Corporation Individual(s) citizenship___ Association Additional name(s) of conveying party(ies) attached? Ves No General Partnership 3. Nature of conveyance: Limited Partnership ✓ Assignment Corporation-State Georgia Merger Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No Other Execution Date: 6/1/03 and 8/1/03 (Designations must be a separate document from assignment)
Additional name(s) & address(es) attached?

No 4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) 2,744,880 Yes 🗸 No Additional number(s) attached 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Yates & Yates, LLP 7. Total fee (37 CFR 3.41).....\$80.00 Internal Address: Attn: Christopher A. Ferebee Enclosed Authorized to be charged to deposit account 8. Deposit account number: 1100 Town & Country Road Street Address: **Suite 1300** City: Orange State: CA DO NOT USE THIS SPACE 9. Signature. 12/18/2003 JJALLAH2 00000010 2744880 02 FC:8521 ¢hristopher A. Ferebee 40.00 0P December 4, 2003 Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231 12/18/2003 JJRLLAH2 00000010 2744880 01 FC:8521 40.00 DP

> TRADEMARK REEL: 002881 FRAME: 0606

Item: 1 Name of conveying parties (continued):

Contagious Limited, a New Zealand Corporation.

TRADEMARK REEL: 002881 FRAME: 0607

SHORT-FORM ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is made and entered into as of the 1st day of June, 2003, by and between HATCH LIMITED, a New Zealand Corporation (hereinafter referred to as "Assignor"), and CONTAGIOUS LIMITED, a New Zealand Corporation (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to that certain trademark registered with the United States Patent Trademark Office more specifically identified as THRIVE (Registration No.2,744,880) (hereinafter referred to as the "Mark"); and

WHEREAS, Assignee desires to obtain from Assignor all of its right, title, and interest in and to the Mark, along with all of the business goodwill associated therewith;

Now, **THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in and to the Mark, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Mark.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first set forth above.

ASSIGNOR:	ASSIGNEE:
HATCH LIMITED,	CONTAGIOUS LIMITED
A NEW ZEALAND CORPORATION	A NEW ZEALAND CORPORATION
By:	By:S Keston Muijs Creative Director
STATE OF Third)	Resion Majs Creative Director
COUNTY OF Onite) ss.	
person(s) whose name(s) is/are subscribed to the within	me, Docs Ario, a Notary Public, personally (or proved to me on the basis of satisfactory evidence) to be the in instrument and acknowledged to me that he/she/they executed the by his/her/their signature(s) on the instrument the person(s), or the d the instrument.
WITNESS my hand and official seal.	Il la
STATE OF Florida) ss.	Iotary Public OFFICIAL NOTARY STALL DORISE AVILA DORISE AVILA NOTARY PUBLIC STATE OF FLORIDA NOTARY PUBLIC STATE OF FLORIDA
	COMMISSION NO. LIY COMMISSION EXP. DEC. 8201
On I Jime , 2003, before a	me, Dones Auila, a Notary Public, personally
appeared KESTON MUIJS, personally known to me	(or proved to me on the basis of satisfactory evidence) to be the
person(s) whose name(s) is/are subscribed to the within	n instrument and acknowledged to me that he/she/they executed the
entity upon behalf of which the person(s) acted, executed	by his/her/their signature(s) on the instrument the person(s), or the d the instrument.
WITNESS my hand and official seal.	La la
$\overline{\overline{N}}$	lotary Public

TRADEMARK
REEL: 002881 FRAME: 0608

OFFICIAL NOTARY STATE
DORIS E AVILA
OTARY PUBLIC STATE OF FLORIDA
COMMISSION NO. CC693771
MY COMMISSION EXP. DEC. 8.2003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration Serial No.:	2,744,880	
Registration Filing Date:	July 29, 2003	
Mark:	THRIVE	
Registrant:	Contagious Limited, A New Zealand Corporation	

DESIGNATION OF DOMESTIC REPRESENTATIVE AND POWER OF ATTORNEY

Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3514

Dear Sir or Madam:

Registrant hereby appoints:

Yates & Yates, LLP Attn: Christopher A. Ferebee 1100 Town & Country Road, Suite 1300 Orange, California 92868

As Domestic Representatives, and

Sealy M. Yates; Matthew P. Yates; Christopher A. Ferebee; and Curtis A. Yates, members of the Bar of the State of California, as attorneys to transact all business in the Patent and Trademark Office in connection with this registration. All notices or process proceedings affecting this registration may be served upon or addressed to them.

Respectively submitted, CONTAGIOUS LIMITED, Registrant

Jeremy Muijs, Strategic Director

Dated: 25/11/07

Nov 25 03 The Maride

REEL: 002881 FRAME: 0609

SHORT-FORM ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is made and entered into as of the 1st day of August, 2003, by and between CONTAGIOUS LIMITED, a New Zealand Corporation (hereinafter referred to as "Assignor"), and INJOY, INC., a Georgia corporation (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to that certain trademark registered with the United States Patent Trademark Office more specifically identified as THRIVE (Registration No.2,744,880) (hereinafter referred to as the "Mark"); and

WHEREAS, Assignee desires to obtain from Assignor all of its right, title, and interest in and to the Mark, along with all of the business goodwill associated therewith;

Now, **THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in and to the Mark, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Mark.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first set forth above.

ASSIGNOR:	ASSIGNEE:	
CONTAGIOUS LIMITED,	INJOY, INC.,	
A NEW ZEALAND CORPORATION	A GEORGIA CORPORATION	
Ву:	By: _ Min Small	
Jeremy Muijs, Strategic director	Kevin Small, President	· · · · · · · · · · · · · · · · · · ·
STATE OF Floring)		
COUNTY OF <u>Dade</u>) ss.		
appeared JEREMY MUIJS, personally know person(s) whose name(s) is/are subscribed to	3, before me, DOCS AVIO wn to me (or proved to me on the basis of sa to the within instrument and acknowledged to me and that by his/her/their signature(s) on the indexecuted the instrument.	tisfactory evidence) to be the
WITNESS my hand and official seal.) Parla	OFFICIAL NOTARY SEAL
/	Notary Public	DORIS E AVILA
STATE OF Morgig	•	COMMISSION NO. CC89377
COUNTY OF Fulfon) ss.		COMMISSION EXP. DEC. 8
on October 3th, 200	3, before me, Braxen Bone	_, a Notary Public, personally
rr , recomming into	on to me (or proved to me on the basis of sa	ustacioi y Evidence i no ne ine
person(s) whose name(s) is/are subscribed to	the within instrument and acknowledged to me	that he/she/they executed the
entity upon behalf of which the person(s) acted	, and that by his/her/their signature(s) on the in	istrument the person(s), or the
oning upon commit or which me person(e) acres	a, executed the matrument.	
WITNESS my hand and official seal.	Notary Public	-

RECORDED: 12/11/2003

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