

12-18-2003

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102626900

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of the conveying party(ies):  
Sugarloaf Farming Corp.  
12400 Ida Clayton Road  
Knight's Valley  
Calistoga, CA 94515  
*12-4-03*  
 Individual(s) citizenship     Association  
 General Partnership         Limited Partnership  
 Corporation-State: California  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?:  Yes  No

2. Name and address of receiving party(ies)  
Name: Moulin Rouge S.A.  
Internal  
Address: \_\_\_\_\_  
Street Address: 86, Boulevard de Clichy  
City: Paris                      State: FRANCE Zip: 75018  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other French Corporation  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement         Change of Name  
 Other \_\_\_\_\_  
Execution Date: 10/01/2003

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/907511  
B. Trademark Registration No.(s)  
\_\_\_\_\_  
Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Deborah Nilson  
Internal Address: \_\_\_\_\_  
Rozan & Nilson LLP  
\_\_\_\_\_  
Street Address: 420 Lexington Avenue  
\_\_\_\_\_  
City: New York                      State: NY                      Zip: 10170

6. Total number of applications and registrations involved: .....   
7. Total fee (37 CFR 3.41)..... \$ \$40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
\_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Deborah Nilson                      *[Signature]*                      Nov 18 2003  
Name of Person Signing                      Signature                      Date  
Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of patent & Trademarks, Box Assignments  
Washington, D.C. 20231



12-04-2003

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #57

4000 OF  
12/18/2003 EDMPER 0000206 75907511  
01 FC:6321

TRADEMARK  
REEL: 002881 FRAME: 0623

ASSIGNMENT

The undersigned, Sugarloaf Farming Corp., a California corporation, whose post office address is 12400 Ida Clayton Road, Knight's Valley, Calistoga, California 94515, in consideration of the sum of \$10.00 and other good and valuable consideration, does hereby sell, assign, and transfer to Moulin Rouge S.A., a French corporation, whose full post office address is 86, boulevard de Clichy, 75018 Paris, France, its successors and assigns forever, all of its right, title and interest in, to and under the trademark LE MOULIN ROUGE (International Class 33) in the United States including the goodwill of the business appertaining to the said mark, respectively  
LE MOULIN ROUGE: U.S. serial no. 75/907511

Executed this 1st day of October, 2003.

Sugarloaf Farming Corp.

By: *William M. Vyeniello, VP*  
Name: WILLIAM M. VYENIELLO  
Title: VICE PRESIDENT