

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tennman Entertainment, Inc.		05/01/2004	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Tennman Brands, LLC
Street Address:	280 Park Avenue
Internal Address:	Fifth Floor, East Building
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 8		
Property Type	Number	Word Mark
Serial Number:	76520500	JUSTIFIED TOUR 2003
Serial Number:	76520501	JUSTIFIED TOUR 2003
Serial Number:	76520502	JUSTIFIED TOUR 2003
Serial Number:	76520503	JUSTIFIED TOUR 2003
Serial Number:	76520504	JUSTIFIED TOUR 2003
Serial Number:	76520505	JUSTIFIED TOUR 2003
Serial Number:	76520506	JUSTIFIED TOUR 2003
Serial Number:	76520507	JUSTIFIED TOUR 2003

CORRESPONDENCE DATA	
Fax Number:	(212)798-6930
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212.326.0431
Email:	mshine@pryorcashman.com
Correspondent Name:	Brad D. Rose
Address Line 1:	410 Park Avenue

CH \$215.00 76520500

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

10217.00001

NAME OF SUBMITTER:

Moira Shine

Total Attachments: 3

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**TRADEMARK ASSIGNMENT**

This Agreement (hereinafter the "Agreement") is made and entered into effective May 1, 2004 (hereinafter the "Effective Date") by and between Tennman Entertainment, Inc. (hereinafter "Assignor"), a Florida corporation, with an address at c/o Pryor Cashman Sherman & Flynn LLP, 410 Park Avenue, New York, New York 10022, on the one hand, and Tennman Brands, LLC (hereinafter "Assignee"), a limited liability company organized under the laws of the State of Delaware, with an address at c/o Loring Ward, Inc., 280 Park Avenue, Fifth Floor, East Building, New York, NY 10017, on the other hand;

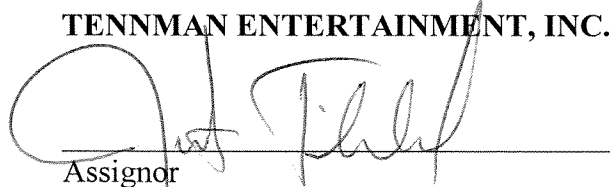
WHEREAS, Assignor owns the trademark applications and registrations for the mark JUSTIFIED TOUR 2003 (hereinafter the "Mark") in the United States, France, Germany, Switzerland and the United Kingdom, as shown in Schedule A attached hereto; and

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in, to and under such Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest throughout the world in and to such Mark, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Mark, including, without limitation, Assignor's common law rights and rights under the laws of unfair competition (hereinafter collectively referred to as the

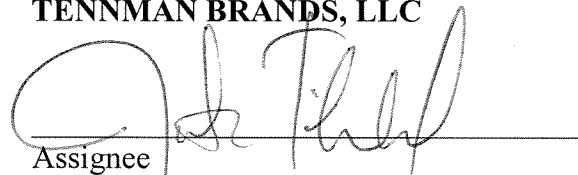
“Transferred Rights”), and any and all of Assignor’s rights to obtain renewals, reissues, and extensions for the Mark upon registration of the Mark throughout the world, or other legal protections pertaining to the Transferred Rights.

**TENNMAN ENTERTAINMENT, INC.**



Assignor  
Name:  
Title:

**TENNMAN BRANDS, LLC**



Assignee  
Name:  
Title:

**SCHEDULE A**

**TRADEMARK PORTFOLIO – WORLDWIDE**

<b><u>Mark and Appl./Reg. No.</u></b>	<b><u>Country</u></b>
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,500	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,501	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,502	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,503	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,504	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,505	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,506	United States
JUSTIFIED TOUR 2003 Appl. Serial No. 76/520,507	United States
JUSTIFIED TOUR 2003 Reg. No. 033238959	France
JUSTIFIED TOUR 2003 Reg. No. 30337834	Germany
JUSTIFIED TOUR 2003 Reg. No. 515.845	Switzerland
JUSTIFIED TOUR 2003 Reg. No. 2338832	United Kingdom