

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renee Josephe Laurence Deschamps-Million		03/17/2004	INDIVIDUAL: FRANCE

RECEIVING PARTY DATA	
Name:	SAS Kousmichoff
Street Address:	75 Avenue Niel
City:	Paris
State/Country:	FRANCE
Postal Code:	75017
Entity Type:	COMPANY: FRANCE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1486304	KUSMI

CORRESPONDENCE DATA	
Fax Number:	(212)536-3901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2125364014
Email:	aparedes@kl.com
Correspondent Name:	Mark I. Peroff
Address Line 1:	599 Lexington Avenue
Address Line 4:	New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	0820109.0001
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DOMESTIC REPRESENTATIVE	
Name:	Mark I. Peroff
Address Line 1:	599 Lexington Avenue
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OP \$40.00 1486304

NAME OF SUBMITTER:

Andrew T. Paredes

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Renee Josephe Laurence Deschamps-Million, a French citizen, located at 49, Avenue de Suffren, Paris, France [hereinafter referred to as "ASSIGNOR"], is the owner of all right, title and interest in and to the trademark KUSMI in the United States of America, and is the owner of U.S. Trademark Registration No. 1,486,304, dated April 26, 1988, in respect of "tea, tea substitutes" in Int'l. Class 30, in the United States Patent and Trademark Office; and

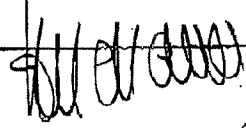
WHEREAS, SAS Kousmichoff, a French company, having its principal place of business at 75 avenue Niel, 75017 Paris France [hereinafter referred to as "ASSIGNEE"], is desirous of acquiring said trademark, the goodwill of the business associated therewith, and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE the entire right, title, and interest in and to the aforementioned trademark TRADEMARK in the United States of America, together with the goodwill of the business associated with said mark, the registration thereof, and the right to sue for past and future infringement thereof.

RENEE JOSEPHE LAURENCE  
DESCHAMPS-MILLION

Date:

17. 03. 04



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