

01-09-2004



102641980

To the Honorable Commission

ed original documents or copy thereof.

1. Name of conveying party(ies):  
Pure World, Inc.  
376 Main Street,  
P.O. Box 74  
Bedminster, NJ 07921

Individual(s)  Association  
 General partnership  Limited Partnership  
 Corporate-State - Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: PureWorld Botanicals, Inc.  
Street Address: 375 Huyler Street  
City: South Hackensack State: NJ ZIP: 07606

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporate-State Delaware  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: 12/18/2003

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,166,588

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Jamie B. Bischoff  
Internal Address: Ballard Spahr Andrews & Ingersoll, LLP  
Street Address: 1735 Market Street, 51<sup>st</sup> Floor  
City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved:..... 7

7. Total Fee (37 CFR 3.41) \$ 190  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
020755  
(Attach duplicate copy of this page if paying by deposit account)

01/08/2004 LHM LER 00000205 020755 2166588  
 01 FC:0521 40.00 BA  
 02 FC:0522 150.00 BA

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jamie B. Bischoff  
Name of Person Signing

Signature

1/6/04  
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, DC 20231

## Schedule A

<u>Mark</u>	<u>Registration Number</u>
1. CIMIPURE	2,166,588
2. HYPERIPURE	2,444,642
3. KAVAPURE	2,053,607
4. MACAPURE	2,345,911
5. PURE WORLD	2,041,379
6. RESVERAPURE	2,208,914
7. VERAPURE	2,136,264

## ASSIGNMENT

WHEREAS, Pure World, Inc. (“Assignor”), a Delaware corporation, is the owner of certain trademarks (the “Marks”), and related registrations shown on the attached Schedule A (the “Registrations”), which are being used by Assignor’s wholly-owned subsidiary PureWorld Botanicals, Inc.; and

WHEREAS, PureWorld Botanicals, Inc. (the “Assignee”), a Delaware corporation, is desirous of acquiring Assignor’s entire right, title, and interest in and to such Marks and Registrations.

NOW, THEREFORE, for and in consideration of the payment of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells and assigns to Assignee, its successors and assigns, Assignor’s entire right, title, and interest in and to such Marks and Registrations, including without limitation the goodwill of the business applicable thereto, and all renewals thereof that may be obtained under the laws now or hereafter in force and effect in the United States of America and any other country or countries; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all registrations and renewals resulting therefrom to Assignee.

IN WITNESS WHEREOF, ASSIGNOR, intending to be bound, hereunto sets its

hand and seal this 18 day of December, 2003.

PURE WORLD, INC.

Sue Ann Merrill  
By: SUE ANN MERRILL  
Its: Chief Financial Officer

On the day above written, before me a Notary Public in and for the State and county aforesaid, personally appeared the above-named Sue Ann Merrill to me well known and known by me to the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his voluntary act and deed.

James C. Cannon  
Notary Public

My commission expires: 6/6/2008