

01-22-2004

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings =>=>=>



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DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rennie Publications Inc.

1.16.04

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Corporation

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Rennie Media Inc.

Internal Address:

Street Address: 110 Pine Street, Box 1000

City: Collingwood State: ON Zip: L9Y 4L4

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: October 3, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,130,735 and 2,349,260

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Theresa Leung

Internal Address: Blake, Cassels & Graydon LLP Box 25, Commerce Court West

Street Address: 199 Bay Street

City: Toronto State: ON Zip: M5L 1A9

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

TERESA LEUNG

Name of Person Signing

Theresa Leung

Signature

January 15, 2004

Date

Total number of pages including cover sheet, attachments, and document:

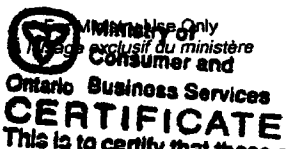
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/21/2004 LNUELLER 00000316 2130735

01 FC:8521 02 FC:8522

40.00 OP 25.00 OP

TRADEMARK REEL: 002899 FRAME: 0654



This is to certify that these articles are effective on

Ministère des Services aux consommateurs et aux entreprises CERTIFICAT Ceci certifie que les présents statuts entrent en vigueur le

Ontario Corporation Number / Numéro de la société en Ontario: 358621

OCTOBER 28 OCTOBRE, 2002

Signature of the Director / Directrice

Business Corporations Act / Loi sur les sociétés par actions

ARTICLES OF AMENDMENT / STATUTS DE MODIFICATION

Form 3 Business Corporations Act / Formule 3 Loi sur les sociétés par actions

1. The name of the corporation is: (Set out in BLOCK CAPITAL LETTERS) / Dénomination sociale actuelle de la société : (Écrire en LETTRES MAJUSCULES SEULEMENT) :

Table with 15 columns and 4 rows containing the text 'RENNIE PUBLICATIONS INC.'

2. The name of the corporation is changed to (if applicable): (Set out in BLOCK CAPITAL LETTERS) / Nouvelle dénomination sociale de la société (s'il y a lieu) : (Écrire en LETTRES MAJUSCULES SEULEMENT) :

Table with 15 columns and 4 rows containing the text 'RENNIE MEDIA INC.'

3. Date of incorporation/amalgamation: / Date de la constitution ou de la fusion :

1977-05-13

(Year, Month, Day) / (année, mois, jour)

4. Complete only if there is a change in the number of directors or the minimum / maximum number of directors. / Il faut remplir cette partie seulement si le nombre d'administrateurs ou si le nombre minimal ou maximal d'administrateurs a changé.

Number (or minimum and maximum number) of directors is/are: / Nombre (ou nombres minimal et maximal) d'administrateurs : N/A

- 5. The articles of the corporation are amended as follows:
Les statuts de la société sont modifiés de la façon suivante :

To change the name of the Corporation to:

RENNIE MEDIA INC.

- 6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.
- 7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2002-10-03

(Year, Month, Day)
(année, mois, jour)

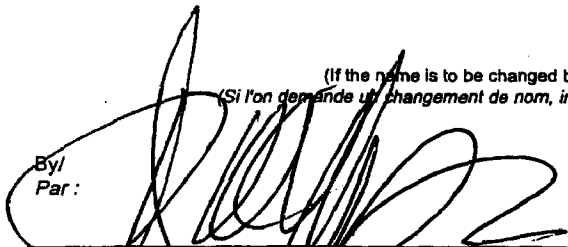
These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

Rennie Publications Inc.

(Name of Corporation)
(Dénomination sociale de la société)

(If the name is to be changed by these articles set out current name)
(Si l'on demande un changement de nom, indiquer ci-dessus la dénomination sociale actuelle).

By/
Par :



(Signature)
(Signature)

Bruce M. Morrison

President

(Description of Office)
(Fonction)