

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

07/20/2004
900010516

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Potlatch Corporation		12/16/1998	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Safeway Inc
Street Address:	5918 Stoneridge Mall Rd
City:	Pleasanton
State/Country:	CALIFORNIA
Postal Code:	94588
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2191326	GALLERY

CORRESPONDENCE DATA

Fax Number: (925)467-3214
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 925.467.3792
 Email: david.durant@safeway.com
 Correspondent Name: Safeway Inc.
 Address Line 1: 5918 Stoneridge Mall Rd
 Address Line 4: Pleasanton, CALIFORNIA 94588

NAME OF SUBMITTER: David Durant - Senior Corporate Counsel

Total Attachments: 3
 source=Assignment Gallery#page1.tif
 source=Assignment Gallery#page2.tif
 source=Assignment Gallery#page3.tif

CH \$40.00 2191326

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2 Registration No.: 2,191,326

3 Application Serial No.: 75/171,903

4 Registration Date: September 22, 1998

5
6 TRADEMARK ASSIGNMENT

7 PARTIES TO THE ASSIGNMENT:

8 Assignor:

9 Potlatch Corporation, a corporation organized and existing under
10 the laws of the state of Delaware and having a business address of 601
11 West Riverside Avenue, Suite 1100, Spokane, Washington 99201
12 (hereinafter "Assignor").

13 Assignee:

14 Safeway, Inc., is a corporation having a business address 5918
15 Stoneridge Mall Road, Pleasanton, California 94588-3229) (hereinafter
16 "Assignee").

17
18 BACKGROUND OF THE ASSIGNMENT:

19 Assignor is the owner of all right, title and interest in the
20 following trademark and registration;

21 "GALLERY", which is the subject of U.S. Trademark Registration
22 Serial No. 2,191,326, registered September 22, 1998.

MAY-14-2004 14:26

WELLS ST JOHN PS

5098383424 P.05

In exchange for valuable consideration, receipt of which is hereby acknowledged, Assignor has agreed to transfer all rights in said trademark to Assignee.

GRANT:

Assignor hereby grants, assigns and fully transfers to Assignee the entire right, title and interest in and to the above-referenced trademark registration application filed thereon, together with the goodwill of the business connected with the use of and symbolized by the trademark.

Assignor also fully transfers all rights to file future applications for trademark registration on said mark and derivatives thereof.

Signed at Spokane, Washington December 16, 1998.

Potlatch Corporation

By: Ralph M. Davisson

Ralph M. Davisson

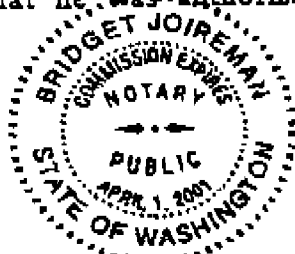
Title: Vice President

State of Washington

County of Spokane

On December 16, 1998, before me, a Notary Public, personally appeared Ralph M. Davisson, known to me to be an authorized officer or agent of the corporation that executed the foregoing assignment, and acknowledged such execution to be voluntary act of said corporation, for the purposes therein mentioned, and on oath stated that he was authorized to execute said instrument.

SEAL



Bridget Joireman

Notary Public for the State of Washington residing at

Colbert

Commission Expires: April, 2001