

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEP'S PIZZA, LTD.	BELIZE FOODS, LTD.	07/19/2004	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Diageo North America, Inc.		
Street Address:	Six Landmark Square		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1783555	CAPTAIN MORGAN'S	
CORRESPONDENCE DATA			
Fax Number:	(203)359-7192		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	cindy.carey@diageo.com		
Correspondent Name:	Cindy Carey		
Address Line 1:	Six Landmark Square		
Address Line 2:	Diageo North America, Inc.		
Address Line 4:	Stamford, CONNECTICUT 06901		
ATTORNEY DOCKET NUMBER:	CPMG ASSIGNMENT		
NAME OF SUBMITTER:	Cindy Carey		
Total Attachments: 1 source=1783555Assignment#page1.tif			

CH \$40.00 1783555

TRADEMARK ASSIGNMENT

This Assignment is made this 19 day of July, 2004, by and between Pep's Original Pizza, Ltd. (formerly Belize Foods, Ltd.), a Wisconsin corporation with an address of _____ ("Assignor") on the one hand, and Diageo North America, Inc., a Connecticut Corporation with an address of Six Landmark Square, Stamford CT 06901 ("Assignee") on the other hand.

WHEREAS, Assignor has developed and used the trademark CAPTAIN MORGAN and/or CAPTAIN MORGAN'S for pepper sauce, including United States Reg. No. 1,783,555 therefor (the "Trademark");

WHEREAS, Assignee is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee Assignor's entire right, title and interest in and to the Trademark (including United States Registration No. 1,783,555) together with the goodwill of the business symbolized by the Trademark and including all rights to sue and recover for past infringement of the Trademark.

PEP'S PIZZA, LTD.

JOSEPH H. BEAT
By: Joseph H. Beat
Title: PRESIDENT

Dated: 7/19/04

NOTARIZATION

Sworn to before me this 19th day of July, 2004.

LARRY L NIFONG
My commission expires: 12-2-07
Larry L Nifong

BELIZE FOODS, LTD.

JOSEPH H. BEAT
By: Joseph H. Beat
Title: PRESIDENT

Dated: 7/19/04

NOTARIZATION

Sworn to before me this 19th day of July, 2004.

LARRY L NIFONG
My commission expires: 12-2-07
Larry L Nifong