(Rev. 10/02) TDADENA	FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
OMB No. 0651-0027 (exp. 6/30/2005) Tab settings	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(les): Crescent Enterprises, LLC	Name and address of receiving party(les) Name: Converse Project, LLC Internal
Individual(s) Association General Partnership Limited Partnershi Corporation-State Other Limited Liability Company/Delaware Additional name(s) of conveying party(les) attached? Yes 3. Nature of conveyance: Assignment Merger Security Agreement Change of Nam Other Execution Date: 06/04/2004	City: Greenville State: SC Zip: 29611 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State
4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/496,991 Additional number(s)	
Name and address of party to whom correspondence concerning document should be mailed: Name: Douglas W. Kim, Esq.	6. Total number of applications and registrations involved:
Internal Address: McNair Law Firm, P.A. Phone: 864-232-4261 Fax: 864-232-4437	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account
Street Address: P.O. Box 10827	8. Deposit account number: 502079 - McNair Law Firm, P.A.
City: Greenville State: SC Zip:29603-0827	E TUIR PRACE
9. Signature.	
Douglas W. Kim Name of Person Signing Total number of pages including cover sheet, ettachments, and document: Total number of pages including cover sheet, ettachments, and document:	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

(REELS OF FIRE)

WHEREAS, Crescent Enterprises, LLC owns the trademark rights, including the noted federal trademark application, and the associated goodwill with the mark in:

REELS OF FIRE

Application Serial No.: 76/496,991

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights pursuant to the Asset Purchase Agreement dated June 4th, 2004 and for good and valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby assign unto said Converse Project, LLC, all its right, title and interest pursuant to the sale of all assets of Crescent Enterprises, LLC in an Asset Purchase Agreement executed June 4, 2004, in the above trademark together with the goodwill of the business symbolized by the mark

Michael Caldwell

President, Crescent Enterprises, LLC

GREENVILLE 188947v1

RECORDED: 07/30/2004

TRADEMARK REEL: 002905 FRAME: 0422